

EMBLEM CATALOG

1932



AMERICAN LEGION
HEADQUARTERS LIBRARY

THE AMERICAN LEGION

THE AMERICAN LEGION

National Headquarters

INDIANAPOLIS



EMBLEM DIVISION

HERE'S THE 1932 EMBLEM CATALOG

RADICALLY different from all others, this latest catalogue of official American Legion regalia is as new and modern as tomorrow. It is literally crammed with brand new merchandise, offered at decidedly lower prices. Without exception, each item is offered with the honest conviction that it is the best possible value for your money.

It is required that the Emblem Division operate on a strictly cash basis. No *charge orders can be accepted*. Because of this cash operating policy, *all orders involving merchandise made to special order, such as caps, initiation lamps, Post colors, etc., cannot be shipped C. O. D.*, and must be prepaid in full. Items which are carried in stock will be shipped C. O. D. if desired. The disadvantages, however, of this type of service are obvious, and it is recommended that wherever possible, all orders be fully prepaid.

Without exception, everything sold by the Emblem Division is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is, therefore, assured.

We are at your service!

Sincerely yours,

E. O. MARQUETTE, *Director, Emblem Sales*

Address orders to EMBLEM DIVISION

THE AMERICAN LEGION, NATIONAL HEADQUARTERS, INDIANAPOLIS, IND.

INDEX

	PAGE
Accounting Records	50
Arm Bands	
Paper	47
Regulation Cloth	6
Ash Receiver	12
Auto Emblems	19
Auto Robes	17
Badges, Ribbon	46
Belts and Buckles	10
Blankets and Robes	17
Book Ends	14
Bronzes	
Grave Markers	55
Memorial Tablets	54
Paper Knife, Desk	27
Paper Weight, Desk	27
Plaques, Wall	26
Tree Markers	54
Buttons	
Celluloid Identification	46
Celluloid, Miscellaneous	46
Membership	30
Uniform	48
Caps	
Paper	47
Regulation Cloth	3
Ceremonial Badges	
Members'	24
Officers'	24
Miniature	25
Ceremonial Equipment	
Ceremonial Cards and Supplies	60
Manual of Ceremonies	61
Clock, Electric	15
Decorations	
Bannerettes	6
Fan Style	6
Dishes	62
Flag Holders	52
Flags	
Legion Auto Sets	9
Legion Street Sets	7
Legion Window Sets	7
Flags (Cont.)	PAGE
Miniature FIDAC Colors	8
Miniature Post Colors	23
Miniature U. S.	61
Regulation Post Colors	53
U. S. Street Sets	4
U. S. Unmounted	5
U. S. Window Sets	5
Gavel Bells	59
Gavel	58
Humidors	11, 13
Initiation Equipment	
Lamps	57
Miniature Flags	61
Jewelry	31-33
Leather Goods	
Billfold	21
Key Kaddy	21
Wallet	20
Lighters	32
Medals	
Athletic	43, 45
Scholarship and Essay	43, 44
School Award	42
Membership Campaign Accessories	63
Minute Books	51
Ornaments, Uniform	48
Past Officers' Insignia	34
Pen Desk Sets	22
Post Caps	3
Post Colors	53
Printing Cuts	63
Prize Cups and Trophies	35-41
Rings	31
Robes and Blankets	17
Sashes, Paper	47
Seal Presses	52
Signs, Outdoor Electric	56
Silk Embroidered Emblems	
Junior Baseball	49
Uniform	49
Tire Covers	18
Transfers (Decalcomania)	16
Uniform Accessories	48, 49
Watches, Wrist Type	29
Wrist Watch Bracelets	28
Year Bars	25



● POST CAPS

SPECIFICATIONS

STYLE—Overseas type.

COLOR—American Legion Blue.

EMBLEM—Silk embroidered.

MATERIAL—14-ounce uniform cloth. (Serge to match official state uniform specifications optional at no additional charge.)

NOTE: All caps will be made of blue uniform cloth unless serge is specified. In ordering serge caps, specify weight and trade name.

LETTERING—Gold silk embroidered. The standard form of lettering provides for the Post numeral on the right with full State name on left beneath emblem. If desired, the Town name in full with State name abbreviated can be substituted at an additional flat charge of 25 cents per cap. All letters and numerals are $1/2$ inch in size. Special lettering additional. Prices quoted upon application.

TRIMMINGS—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

SIZE—Furnished in all standard hat sizes. (Be sure to specify sizes.)

DELIVERY—Two weeks required for delivery.

● **PRICE \$2.00 each**
standard lettering postpaid

NOTE: Post Caps are specially priced and no discount or special price can be extended on quantity orders.

Remittance must accompany order. No C. O. D. shipments.

● The distinguishing mark of every Legion gathering is the familiar and ever-popular Post cap. Recognized the world over, it adds the final touch which makes Legion gatherings distinctly different from all others.

If you have never enjoyed owning one of these distinctive caps, there is a real treat in store for you. Expertly tailored of the finest materials, to your individual requirements, Post caps are an exceptional value. For the first time, serge caps to match official state uniforms can be supplied at no additional cost. In ordering serge caps, trade name and weight of the material should be specified. Unless otherwise stipulated, the standard blue uniform cloth will be furnished. Order yours today!



U. S. FLAG SETS for Street Decoration

● The proper display of the American flag on appropriate occasions is a genuine contribution to Americanism. These two distinct types of U. S. flag sets for street decoration are particularly recommended to Posts sponsoring uniform flag decoration in their community.

PRICES

● OUTFIT B (wooden poles)

Consists of one Defiance cotton bunting U. S. flag (sewed stripes and sewed stars), one 12-foot, two-piece wooden pole, with ball, halyards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete \$3.30
4x6-ft. flag set, complete 4.00

● OUTFIT E (wooden poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece wooden pole, with ball, halyards and screw eyes, and one 8-inch Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete \$2.40
4x6-ft. flag set, complete 2.70

● OUTFIT M (steel poles)

Consists of one Defiance cotton bunting U. S. flag (sewed stripes and sewed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete \$4.20
4x6-ft. flag set, complete 4.90

● OUTFIT S (steel poles)

Consists of one Premier heavy cotton U. S. flag (sewed stripes and printed stars), one 12-foot, two-piece Columbia polished steel pole with solid brass eagle, and rope, and one Broadway sidewalk holder, with brass screw cap.

3x5-ft. flag set, complete \$3.30
4x6-ft. flag set, complete 3.60

● See next page for
Window Flag Sets

All prices f. o. b. New York City. One-week delivery. Defiance flags made with sewed stars and sewed stripes. Premier flags made with printed stars and sewed stripes.

U. S. FLAG SETS FOR WINDOW DISPLAY

● Window display flag sets are ideal for home use. Compact, convenient and easily installed, they afford a distinctly different type of flag display, which is preferred by many.

PREMIER OUTFIT

Each set consists of a Premier heavy cotton U. S. flag, a screw-jointed two-piece pole, lacquered in blue, with a gilt ball, and a specially designed window flag pole holder. Each set is individually packed in a substantial container.

PRICES

Set No. 8, 3x5-ft. flag outfit, complete... \$1.25
Set No. 10, 4x6-ft. flag outfit, complete... 1.75

All prices F. O. B. New York City. One-week delivery. Defiance flags made with sewed stars and sewed stripes. Premier flags made with printed stars and sewed stripes.

DEFIANCE OUTFIT

Each set consists of a Defiance cotton bunting U. S. flag, a screw-jointed two-piece pole, lacquered in blue, with a gilt ball, and a specially designed window flag pole holder. Each set is individually packed in a substantial container.

PRICES

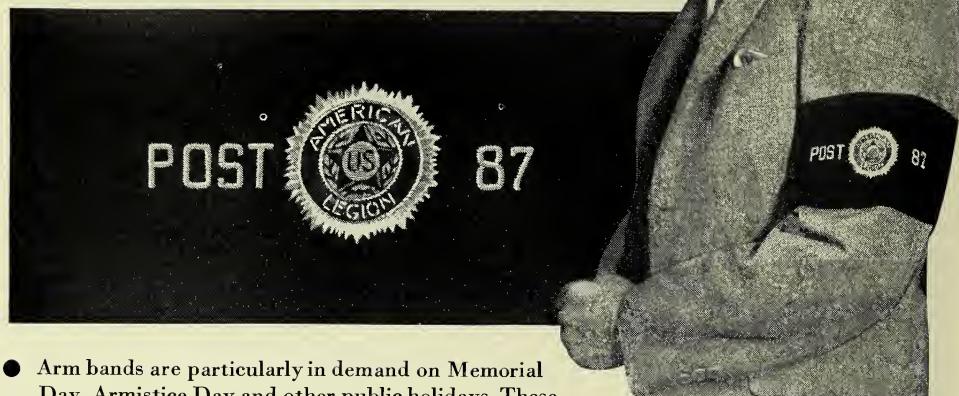
Set No. 22, 3x5-ft. flag outfit, complete... \$2.25
Set No. 23, 4x6-ft. flag outfit, complete... 3.25

UNMOUNTED U. S. FLAGS

● Unmounted United States flags can be furnished in all grades and sizes. The most popular grades of silk, wool and cotton flags are listed below in the sizes most in demand. If the particular flag which you want is not listed, write for special quotations. All flags are guaranteed to be fast color and of the best possible quality and workmanship.

SIZE	FEDERAL BRAND SILK	COLONIAL BRAND SILK	STERLING ALL-WOOL BUNTING	DEFIANCE COTTON BUNTING	PREMIER HEAVY COTTON
2 x 3 feet.....	\$ 9.75	\$ 8.25	\$ 1.35	\$ 1.00	\$.
3 x 5 feet.....	19.50	15.75	2.50	1.50	.65
4 x 6 feet.....	30.75	24.60	3.50	2.25	.95
4 x 7 feet.....	4.00	2.50
5 x 8 feet.....	51.75	42.00	5.50	3.25	1.50
6 x 9 feet.....	72.00	57.75	7.00	4.00	2.40
6 x 10 feet.....	77.25	61.50	7.50	4.50	2.60
8 x 12 feet.....	131.35	120.00	11.50	6.50	3.30
9 x 15 feet.....	18.00	9.00
10 x 19 feet.....	24.00	11.50

ARM BANDS



- Arm bands are particularly in demand on Memorial Day, Armistice Day and other public holidays. These attractive arm bands will enable your Post to make a uniform appearance in public at a minimum of expense. Cleverly concealed elastic holds the bands in place. The band is four inches wide with a two-inch emblem beautifully silk embroidered in colors. The inscription is in one-half inch letters embroidered in gold silk. Be sure to specify your Post number. One week required for delivery.

PRICE 75c each
complete with inscription

NOTE: Additional wording 5c extra per letter or numeral. Lettering instructions should be printed or typed to avoid errors.



No. 25 Fan Style Decoration. Right: No. 35 Bannerette.

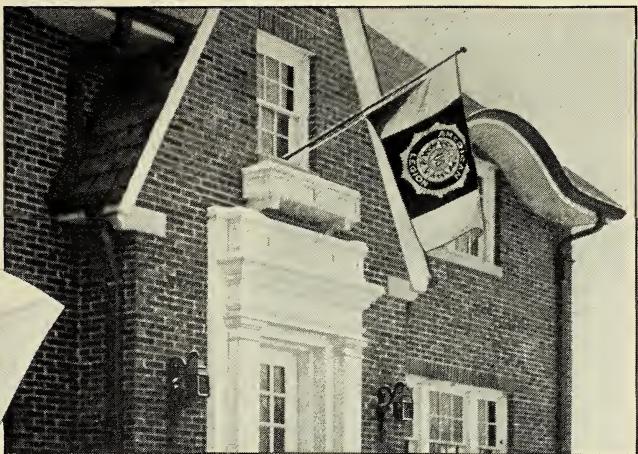
DECORATIONS

- These attractive bannerettes and fan-style decorations are made of extra heavy, bright, fast-color, blue and yellow cotton bunting. Splendid for Post Headquarters and equally fine for outdoor decorating, too. The colors are guaranteed fast.

PRICES

Bannerette, 24 inches wide by 6 feet . . .	\$1.25
Bannerette, 24 inches wide by 9 feet . . .	1.50
Bannerette, 24 inches wide by 10 feet . . .	1.75
Bannerette, 24 inches wide by 12 feet . . .	2.00
Fan style, 3x9 feet	\$2.75

Bannerette, 36 inches wide by 6 feet . . .	\$1.50
Bannerette, 36 inches wide by 9 feet . . .	1.75
Bannerette, 36 inches wide by 10 feet . . .	2.00
Bannerette, 36 inches wide by 12 feet . . .	2.25
Fan Style, 2x6 feet	\$1.75



LEGION FLAG SETS

● These distinctive, new Legion flag sets have been designed for your personal use. They are splendid, too, for Post Headquarters. The Legion flag is made of heavy, cotton flag cloth, dyed in Legion colors, with the emblem reproduced in the blue center section. Detailed specifications for each type of set are listed below.

● SPECIFICATIONS

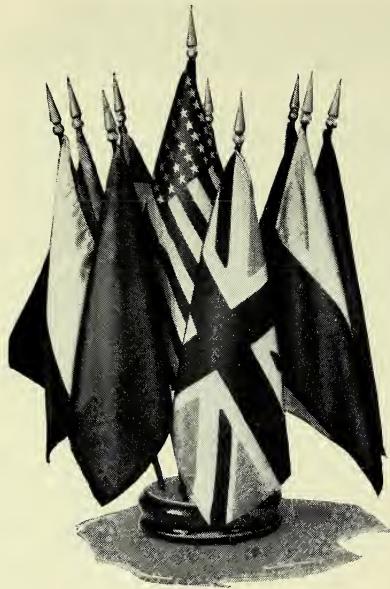
STREET TYPE—Each set consists of a 3x5-foot heavy cotton Legion flag, one 12-foot two-piece wooden pole, ball, halyards and screw eyes, and one 8-inch Broadway sidewalk holder, with cap.

Price, \$3.75 per set, complete.
Steel Pole, \$0.75 extra.

WINDOW TYPE—Each set consists of a 3x5-foot heavy cotton Legion flag, a screw-jointed two-piece pole, lacquered in blue, with gilt ball and a window pole holder. Each set is individually boxed.

Price, \$2.50 per set, complete.

All prices F. O. B. New York City. One-week delivery.



MINIATURE FIDAC FLAG SETS

● These attractive miniature colors are exact replicas in every detail of the official flags of the ten nations comprising the FIDAC. Equipped with a special holder, these ten brilliant flags make a striking display. Equally suited for use at home or in the office! They make ideal prizes and banquet souvenirs, too!



SPECIFICATIONS

Each set consists of ten brilliant, printed silk flags, each mounted on an ebonized staff, with gilded spear head, and a specially designed ebonized holder. Furnished in two sizes, with the flags fringed or plain, as preferred.



PRICES

4x6-inch flags, plain	
Per set, complete.....	\$1.75
4x6-inch flags, fringed	
Per set, complete.....	2.25
8x12-inch flags, plain	
Per set, complete.....	3.75
8x12-inch flags, fringed	
Per set, complete.....	4.75

AUTO FLAG SETS

● Here are two very popular types of automobile flag sets. One is specially designed for fastening to the radiator cap and the other for attaching to the front bumper. These brand new Legion auto flag sets will solve the rather trying problem of automobile decoration. Every Legionnaire driver should have a set of these attractive, yet moderately priced colors.

RADIATOR TYPE

The specially designed holder furnished with this type flag set comes completely assembled and can be adjusted quickly and easily to fit your particular car. The set consists of the holder, three 4x6-inch flags, two U. S. and one Legion, which are available in silk or cotton, either fringed or plain. This is an extremely popular type of flag display.

BUMPER TYPE

This larger set is more in demand for the decoration of official cars, and for parade floats. Each set consists of the two holders, and two 8x12-inch flags, in either silk or cotton, and fringed or plain. The holders fasten securely to the front bumper, holding the flags upright, in such a way as to display them to the best advantage.

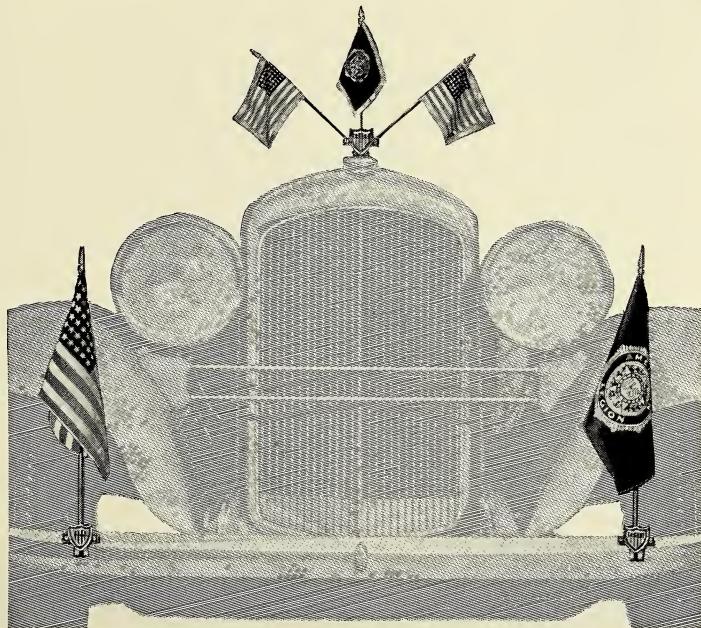
PRICES

RADIATOR TYPE

4x6-in. cotton flags, plain. Per set	
complete.....	\$0.40
4x6-in. cotton flags, fringed. Per set,	
complete.....	.60
4x6-in. silk flags, plain. Per set,	
complete.....	.75
4x6-in. silk flags, fringed. Per set,	
complete.....	1.00

BUMPER TYPE

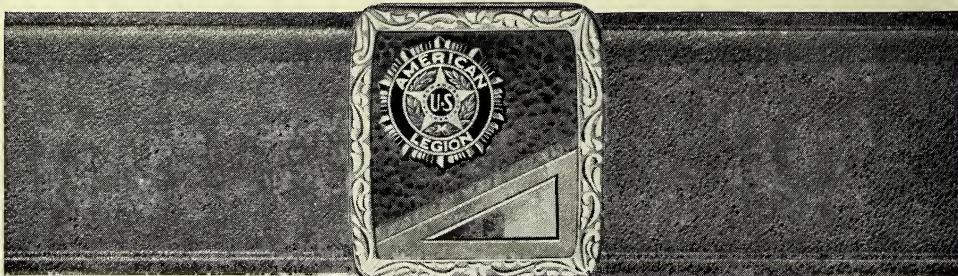
8x12-in. cotton flags, plain. Per set, complete...	\$0.75
8x12-in. cotton flags, fringed. Per set, complete...	.85
8x12-in. silk flags, plain. Per set	
complete.....	1.15
8x12-in. silk flags, fringed. Per set,	
complete.....	1.25





● **STYLE No. 2**

Buckle only	\$1.75
Belt only	0.75
<hr/>	
Complete	\$2.50



● **STYLE No. 1**

Buckle only	\$1.75
Belt only	0.75
<hr/>	
Complete	\$2.50

BELT BUCKLES

● These two attractive belt and buckle combinations are furnished complete with initials engraved in a special blank panel. The gold-plated Legion emblem is beautifully reproduced in colors. The buckles are sterling (solid) silver and are designed to fit a 1 $\frac{3}{8}$ -inch full-grain cowhide belt strap of excellent quality, which can be furnished in either black or brown. Either set is an exceptional value. One-week delivery!

NOTE: In ordering, be sure to specify belt size and color. Remittance in full must accompany order. No C. O. D. shipments.

HUMIDORS

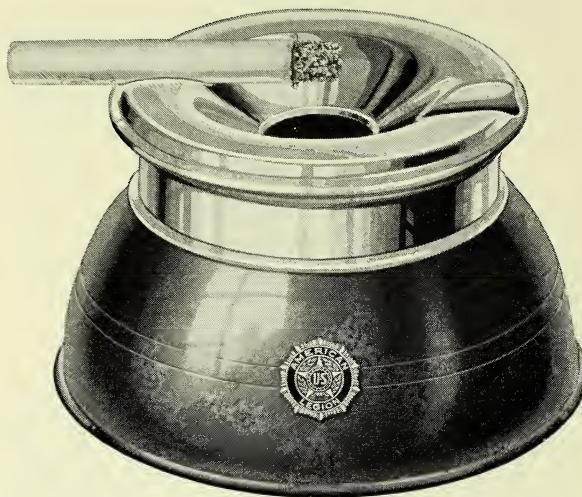
● Assure yourself of the utmost smoking satisfaction by preserving the flavor and freshness of your favorite cigar, cigarette or pipe tobacco in one of these striking new humidors. Made of polished brass, bound in brown Mocotan leather, with the Legion emblem beautifully embossed in colors. The small size holds 100 cigarettes or 6 ounces of smoking tobacco. The large size, 50 cigars or one pound of smoking tobacco. Both are equipped with a special moistener (controllable), which positively insures perfectly conditioned tobacco, with its full, natural flavor and freshness.



● PRICES

Small size.....	\$3.00
Large size.....	5.00

ASH RECEIVER



$\frac{2}{3}$ ACTUAL SIZE

- A generous size ash receiver, which is really practical. The body is in black enamel, and the top, which is removable to facilitate cleaning, is of highly polished, non-tarnishable metal. It prevents unpleasant odors, and does away with scattered ashes. The gold-plated emblem contributes materially to the attractiveness of this out-of-the-ordinary ash receiver.

●
PRICE \$1.25 complete

CIGARETTE BOX

● This sturdy, polished brass cigarette box is an exceptional value, for it is priced exceptionally low. Four divided sections have a total capacity of fifty cigarettes. Here is the ideal inexpensive prize or personal gift.

●
PRICE
\$1.00

**ACTUAL
SIZE**

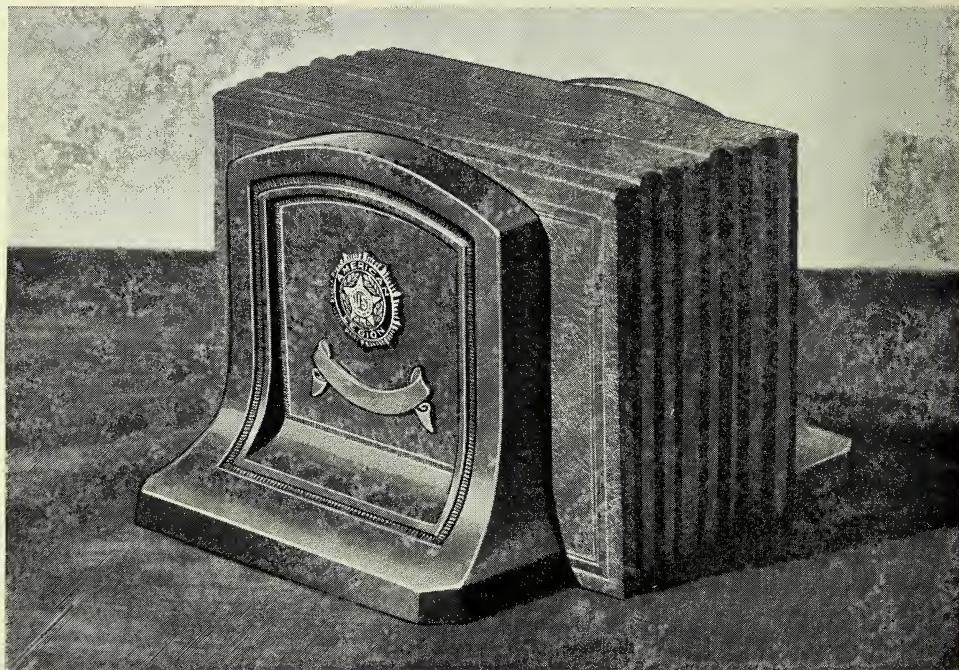


BOOK ENDS

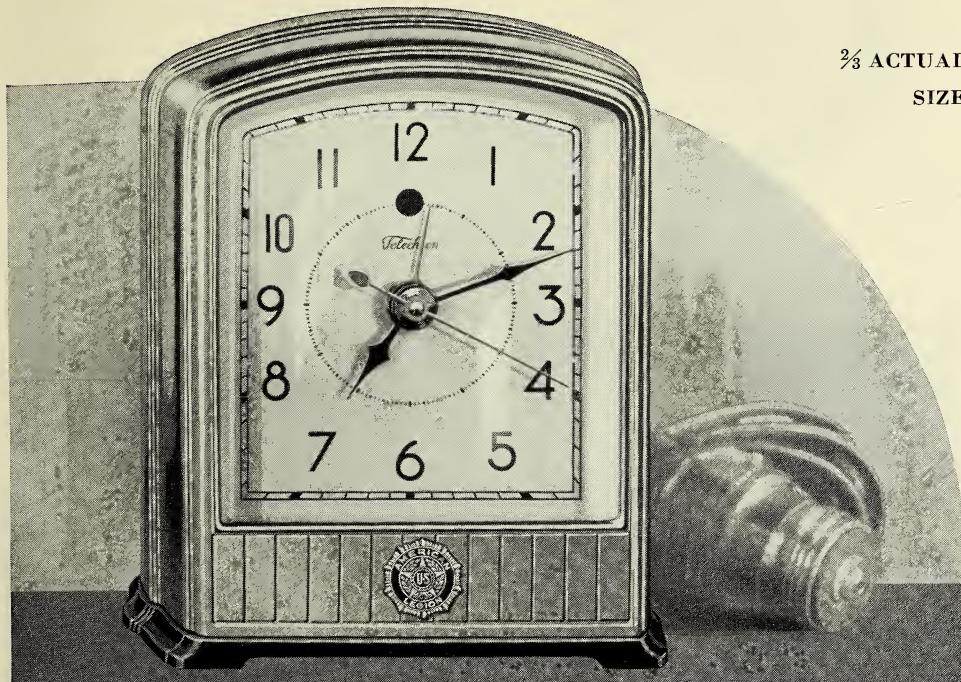
● These rugged, hammered bronze finish book ends are distinctly unusual. They make splendid gifts and presentations because of the special scroll beneath the emblem, which permits of engraving. These out-of-the-ordinary book ends will make an appreciated addition to your home or office.



PRICE \$5.75 complete



ELECTRIC CLOCK (Alarm Movement)



$\frac{2}{3}$ ACTUAL
SIZE

● This efficient and dependable electric alarm clock is as new and modern as tomorrow. It is operated by means of a genuine Telechron, self-starting, synchronous electric motor. *For alternating current only.* The case is non-tarnishing dura-silver-alloy, with a black Bakelite base. Furnished with an electrically lighted dial at a slight additional charge. A gold-plated American Legion emblem adds the final touch of distinction to this aristocrat of electric clocks.



PRICE \$8.50

NOTE: *With electrically lighted dial, \$9.95.*

EMBLEM TRANSFERS



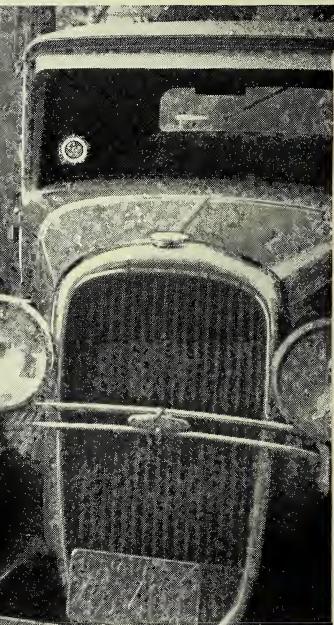
● Decalcomania (window transfers), which can be applied to transparent and opaque surfaces alike, are available in a variety of sizes. Faithfully reproducing the American Legion emblem in colors, these attractive transfers are just the thing for auto windshields, doors and windows of Post Headquarters, drums, flag cases, etc.



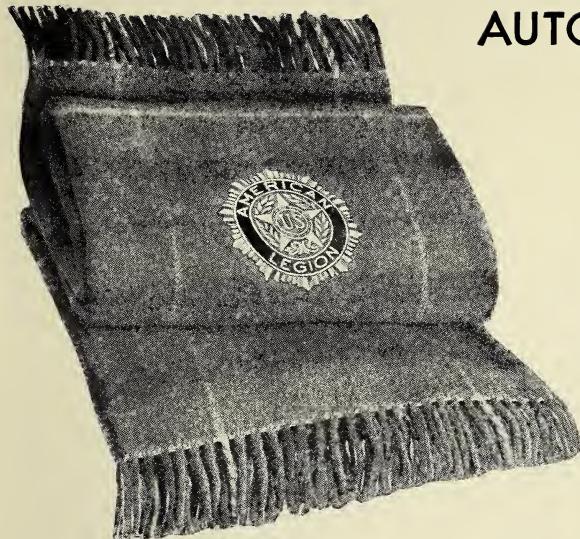
PRICES

3-inch.....	5c each
6-inch.....	10c each
9-inch.....	20c each

NOTE: *Special prices in quantities of one hundred or more.*



AUTO ROBES



● A pure virgin wool, authentic Scotch plaid robe with fringed ends, size 54x72 inches. Green is the predominating color. The Legion emblem, which is beautifully silk embroidered, is appliqued in the center. An ideal auto robe which can be used in countless other ways. You will thoroughly enjoy owning one!

PRICE \$7.50 each

BLANKETS

● A warm, durable and unusually attractive cotton blanket, size 60x80 inches. Blue on one side and gold on the other, with the emblem and border design woven into the blanket. Specially priced, yet fully guaranteed, this beautiful blanket is truly an exceptional value.

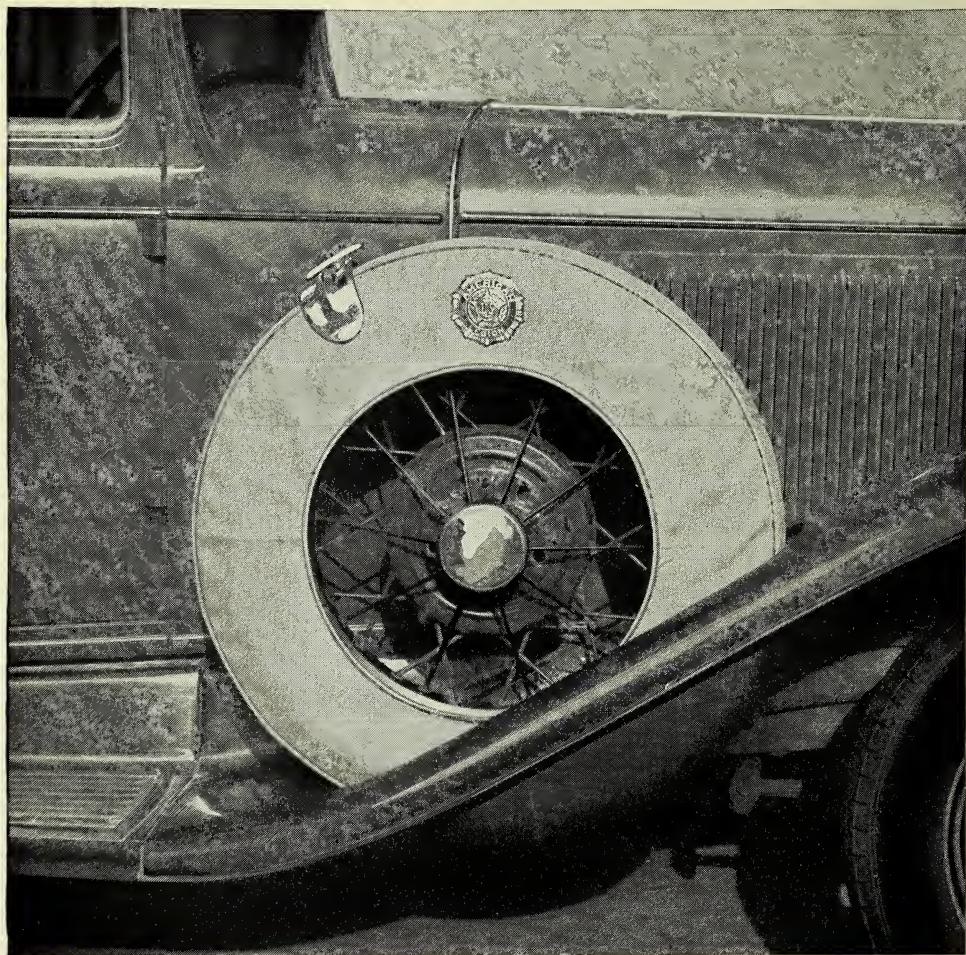


PRICE ~~\$4.75~~ each
\$3.95

TIRE COVERS

● These handsome, embossed tire covers are water-proof, rattle-proof, scratch-proof and fade-proof. The American Legion emblem, deeply embossed in colors, is permanently guaranteed. These truly deluxe tire covers are made in two materials: "Sport-Tex," a rich, tan, woven material which conforms to the shape of the tire; and imitation black pin-seal material. One of these handsome tire covers on your spare will identify you wherever you drive.

● **PRICES** Tan "Sport-Tex" \$2.75 Black Pin Seal \$1.75
In ordering be sure to specify year and make of car and tire size.

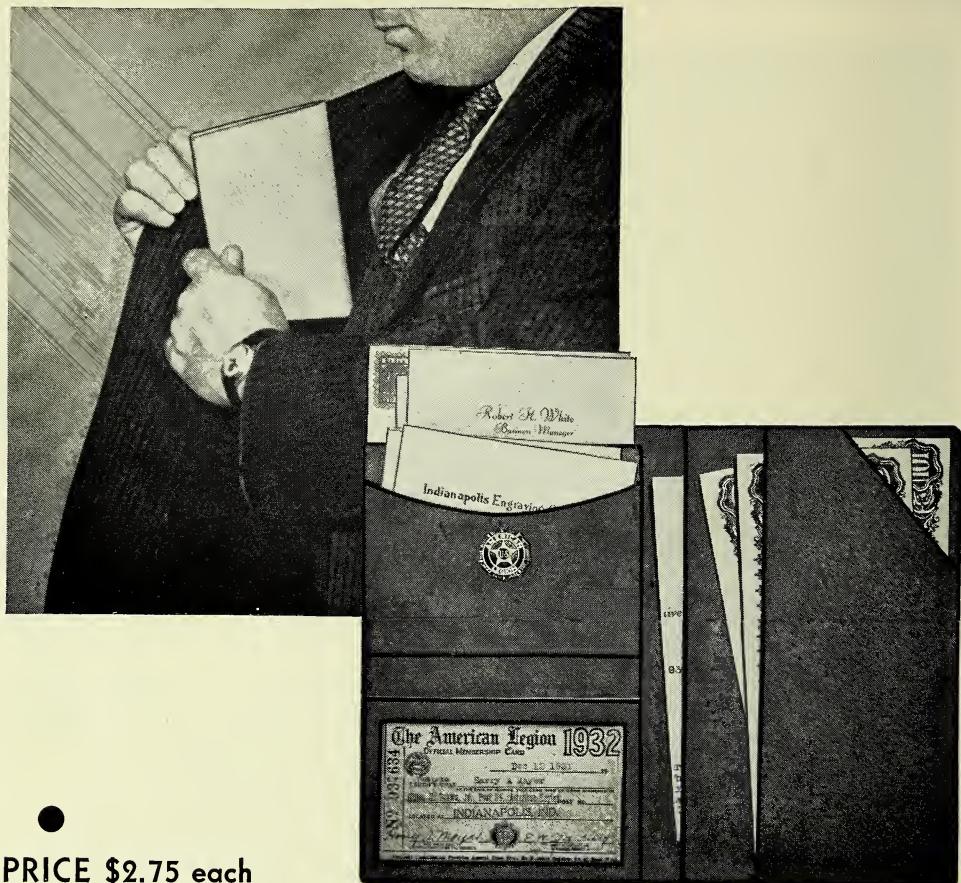




● **\$1.00 each, complete**

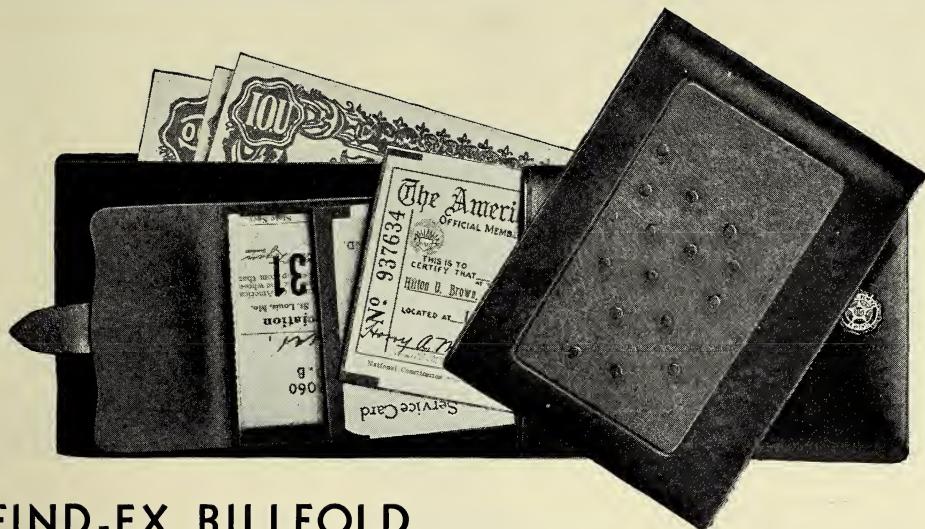
Small enough to be inconspicuous, yet large enough to be easily recognized the world over, this attractive American Legion auto emblem will identify you wherever you drive. Put on in a jiffy—and only \$1.00. Order yours today!

SPECIAL LEGIONNAIRE WALLET



PRICE \$2.75 each

● This unusual breast pocket wallet is an exclusive American Legion design. It provides specially designed compartments for letters, papers, membership cards and money. All in one, convenient breast pocket case, which is specially constructed to fold thin and flat. Made of genuine pigskin, with the emblem beautifully embossed in gold and blue. Your name or initials will be embossed in gold without cost, if full payment accompanies the order.



FIND-EX BILLFOLD

● This efficient and practical hip pocket wallet does away with bulky billfolds. Its one-piece, seamless end and single fold construction keep it thin and flat even when filled to capacity. Size 4½ x 3¼ inches. Made of luxurious brown calfskin, with genuine ostrich applique. A red divider handily separates bills of large and small denominations. The emblem is beautifully embossed in gold and blue.



PRICE \$3.50

KEY KADDY

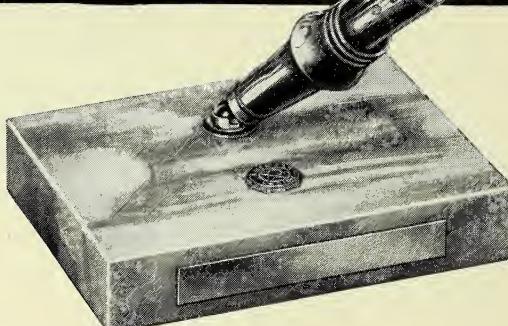
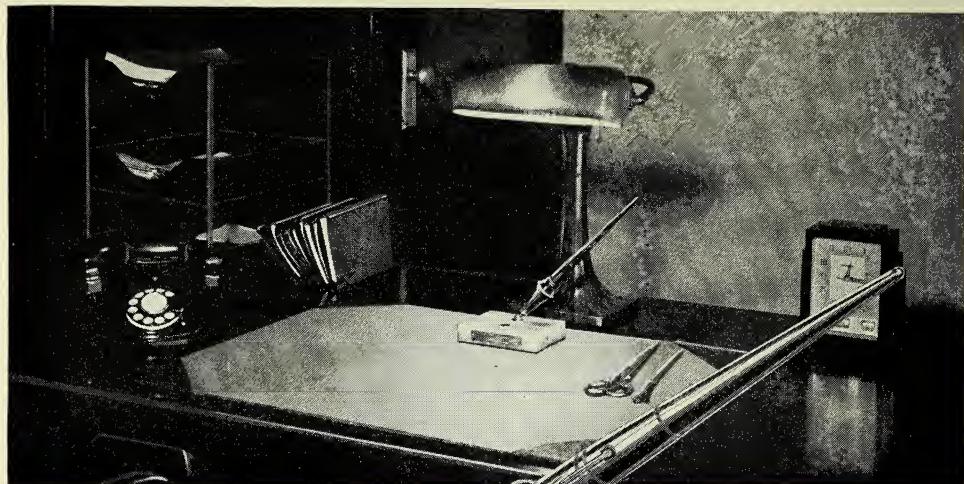


● Made of rich, brown calfskin with six strong flexible hooks, which will accommodate twelve keys. An identification service returns your keys if lost! The emblem is beautifully embossed on the outer cover in gold and blue.



PRICE 75c

FOUNTAIN PEN DESK SETS



½ ACTUAL
SIZE

PRICE

\$7.50 complete

● This distinctly different type of fountain pen desk set combines grace and utility. It is the ideal set for either home or office. The genuine Pedrara onyx base, size four by four inches, bears a gold-plated emblem on the top and a gold-filled engraving plate on the front. The rosewood finish Gold Seal Wahl Pen is everlastingly guaranteed. In ordering, specify whether a light, medium or heavy pen point is desired.

Engraving 5c extra per letter or numeral.

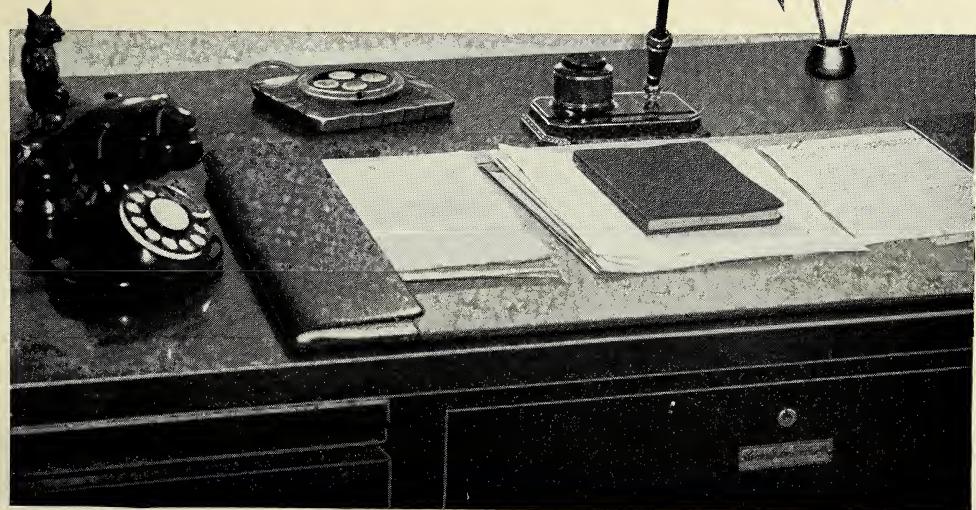
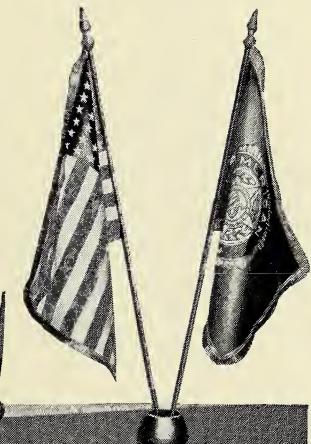
MINIATURE POST COLORS

● Miniature Post colors, designed specially for desk and table use, make a striking display. Each set consists of an 8x12-inch printed silk U. S. flag and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included. Every Legionnaire should have a set of these miniature colors. Splendid souvenirs for banquets, dinners, dances, etc.

● PRICES

Complete stand colors.....	\$1.25 per set
Legion flag only.....	.75 each
U. S. flag only.....	.50 each
Holders only.....	.25 each

NOTE: Special prices on quantities of fifty or more sets.



CEREMONIAL BADGES

A complete line of officers' badges is available for Post, County, District and Department Officers.



- Ceremonial badges play an important part in the initiation ceremony as provided for in the newly adopted Manual of Ceremonies. They are made in two types—officers' and members'. Officers' badges are made for the following Post officers: **COMMANDER**, **VICE-COMMANDER**, **ADJUTANT**, **FINANCE OFFICER**, **CHAPLAIN**, **JUDGE ADVOCATE**, **SERGEANT-AT-ARMS**, **HISTORIAN**, **SERVICE OFFICER** and **EXECUTIVE COMMITTEE**.

Members' badges are identical with the officers', with the exception of the top bar, which is eliminated. In its place is an invisible joint pin and catch.

Every American Legion Post should have a complete set of officers' and members' ceremonial badges.

●
PRICE

\$1.00 each

YEAR BARS

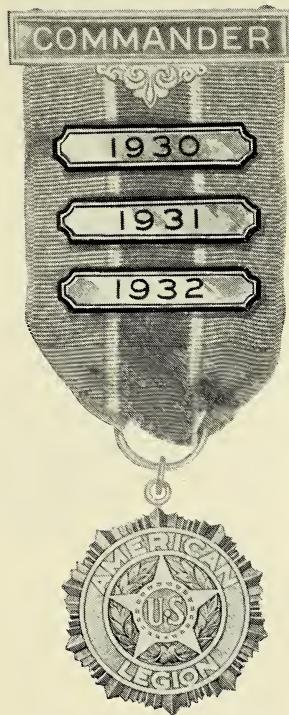
- The use of year bars on both present and past officers' ceremonial badges is coming more and more into vogue. Year bars are available for Post and Department present and past officers' badges in three qualities—gold-plated, 10-K and 14-K solid gold. No ceremonial badge is really complete without year bars. Attached in a jiffy—and very moderately priced.



PRICES

Gold-plated Year Bar.....	\$.50 each
10-K Gold Year Bar.....	1.00 each
14-K Gold Year Bar.....	1.50 each

Although not illustrated, year bars are available for the years 1919 to 1929 inclusive.



MINIATURE BADGES



- The ceremonial badge of the Legion in miniature conforms in specifications with War Department and foreign government regulations for miniature decorations. It can be worn either separately or mounted on a combination bar with other miniature medals and decorations. Unless otherwise specified, miniature badges are mounted on individual, invisible bars, with safety catch.



PRICE 50c

ACTUAL SIZE

BRONZE PLAQUES



$\frac{1}{3}$ ACTUAL SIZE

- Here is a distinctly different type of emblem plaque! Made with exacting care of the finest materials, one of these beautifully proportioned and artistic plaques will almost unbelievably enhance the appearance of your office or favorite room at home. The gold-plated emblem, beautifully finished in colors, and the specially inscribed scroll, are mounted on a satin-finish walnut board. This is truly a deluxe plaque which you will thoroughly enjoy owning.

●
PRICE \$5.00 complete

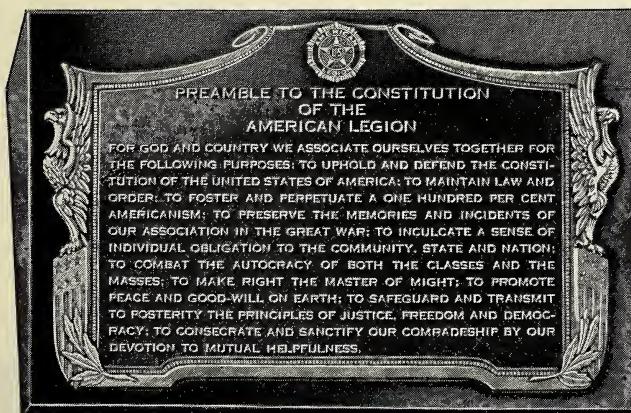
*NOTE: Be sure to specify Post Number and State.
Remittance must accompany order. No C. O. D. shipments.*

DESK BRONZES

● These striking new desk bronzes reflect the work of the master craftsman. Each is truly a work of art. Struck in pure bronze from keen dies, these two unique desk ornaments are the most unusual of their type ever produced. Beautiful beyond description, yet surprisingly useful.

LETTER-OPENER—Eight inches long, tapering gracefully from the point to the massive handle, which is struck in sharp relief. The soft, satin finish provides a beautiful background for the gold-plated emblem, which is reproduced in colors.

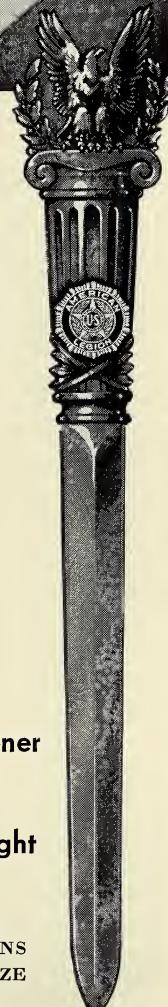
PAPER-WEIGHT—Die struck to insure sharp letters, this out-of-the-ordinary paper-weight is mounted on a black ebony wooden base. Size $3\frac{1}{4}$ by $4\frac{1}{8}$ inches. Finished in dull bronze, with the emblem beautifully enameled in colors.



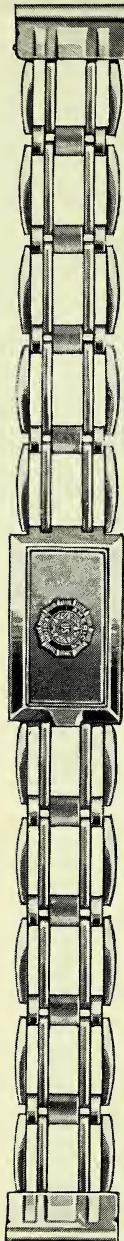
●
PRICES
Letter-Opener
\$1.50

Paper-Weight
\$2.50

ILLUSTRATIONS
 $\frac{2}{3}$ ACTUAL SIZE



WRIST WATCH BRACELETS



STYLE A



STYLE B

● Metal wrist watch bands are the thing! These two distinctive wrist watch bracelets are adjustable in size and can be fitted to almost any type of wrist watch. Available in three different qualities, complete with gold-plated American Legion emblem, at exceptionally low prices.

Smooth fitting and decidedly comfortable because of the specially designed buckle which fits snugly to the wrist without binding. The absence of gadgets and springs insures long wear. Easy to put on—simple to take off and a genuine pleasure to wear.

PRICES

Nickel silver.....	\$1.75
Sterling silver.....	3.50
Gold-filled (specify color).....	3.75

IMPORTANT—Bracelets furnished with either $\frac{5}{8}$ -inch or $\frac{3}{4}$ -inch ends. Be sure to specify size.

STRAP WATCHES

● Smaller, smarter and sturdier, this new Legionnaire is truly a *man's* watch. Never before has so little money commanded such a fine timepiece. An accurate and thoroughly dependable strap watch that has the rare combination of stamina and style.



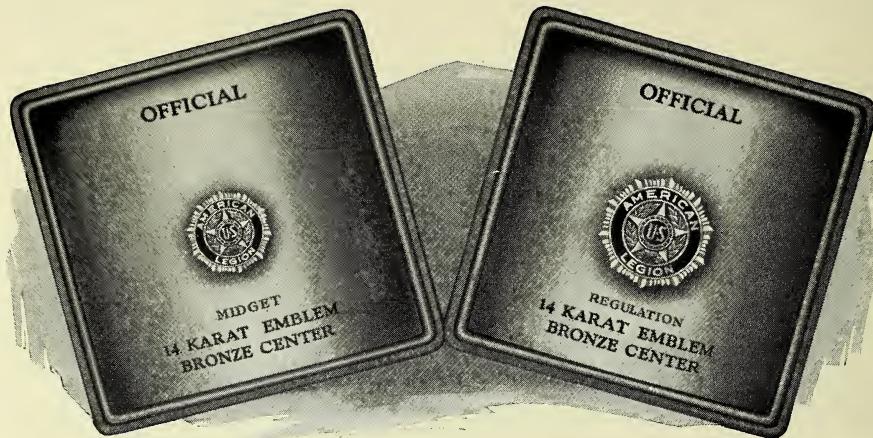
● **PRICE \$19.00**

Complete with Emblem

*Engraving 5c per letter
or numeral extra.*

●
Chromium-plated nickel case, handsomely engraved. Extra heavy crystal. Special 5-0 size; Elgin movement with raised, figured dial and black hands. The Legion emblem is in colors.

MEMBERSHIP BUTTONS



● PRICES

MIDGET	REGULATION
--------	------------

Gold-plated.....	\$0.25 each
10-K solid gold..	1.50 each
14-K solid gold..	2.00 each

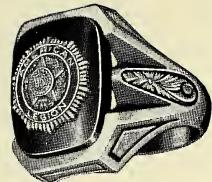
NOTE: *Pin-back brooches with safety catches furnished at above prices.*

● The American Legion emblem is more and more looked upon as a badge of honor. Recognized the world over, it will identify you as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day.

The official American Legion membership buttons are made in two sizes and three qualities. Silver centers for wounded veterans furnished at no additional charge. Unless otherwise specified, standard bronze-center buttons are furnished. There is an American Legion button which will exactly meet your requirements. Get a button for each coat!

LEGION RINGS

● We present herewith, an unusual selection of specially designed American Legion rings, any one of which you will thoroughly enjoy owning. Designed with infinite care and executed with the utmost precision by skilled craftsmen, each reflects the work of the master artisan. The great variety of styles and the wide price range will enable you to find an American Legion ring exactly suited to your requirements.



AL5



AL15



AL1



AL10



AL4



AL3



AL2

STYLE AL 1—14-K solid green gold ring with midget emblem, black onyx stone, hand carved eagles.....Price \$16.50

STYLE AL 2—10-K solid rose gold ring with midget emblem, black onyx stone.....Price 12.50

STYLE AL 3—10-K solid yellow gold ring, synthetic ruby stone with midget emblem on each side.....Price 12.50

STYLE AL 4—Sterling silver ring with 10-K solid gold emblem.Price 5.00

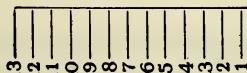
STYLE AL 5—Sterling silver ring with 10-K solid gold emblemPrice 6.00

STYLE AL 10—10-K solid yellow gold ring with midget emblem, black onyx stone.....Price 8.50

STYLE AL 15—10-K solid yellow gold ring with midget emblem, hand carved eagles.....Price 9.50

● STANDARD RING GAUGE

Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.



RING SIZES

A

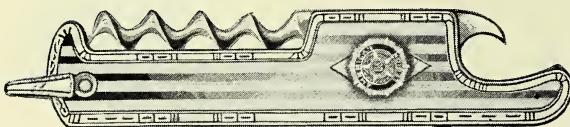
JEWELRY AND



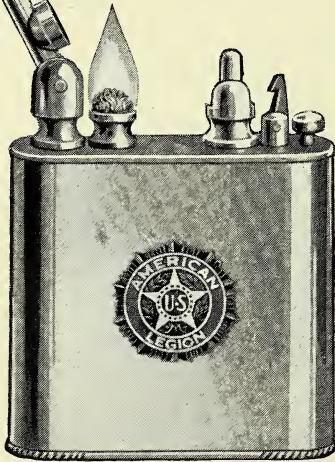
AL 11 CHARM
10-K Solid Gold. \$5.00



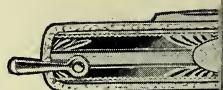
AL 12
DOUBLE CHARM
10-K Solid Gold. \$3.50



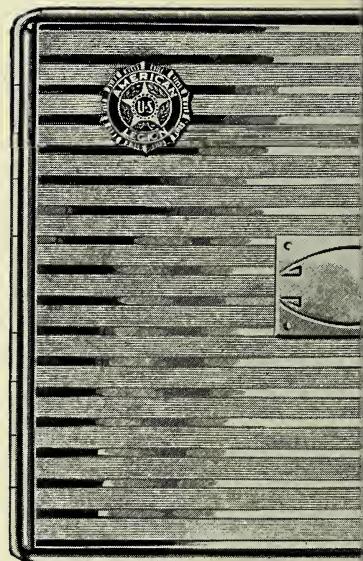
AL 21 KNIFE
Gold-Filled. \$2.75



AUTOMATIC LIGHTER
Nickel Silver. \$3.50



AL 22
Gold-Filled.



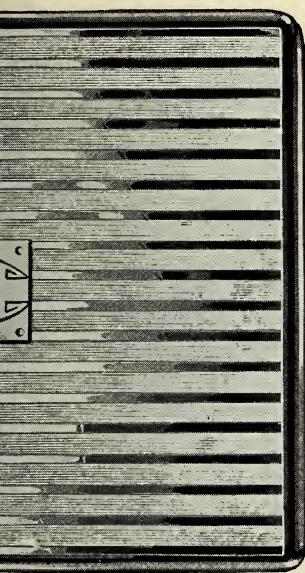
STYLE S CIGA
Nickel Silver. \$4.00

● This carefully selected line
been chosen for utility as well
as beauty. It includes, however, those
things which you want is not illustrated
but can be submitted promptly on special
order. Each of the items offered as personal
gifts and membership premiums.

NOVELTIES



IFE
... \$2.00



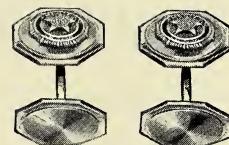
ETTE CASE

Sterling (Solid) Silver . . \$10.00

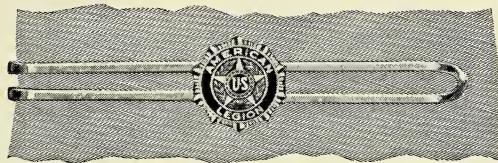
jewelry and novelties has as beauty. Admittedly limited things most in demand. If attractive quotations will be novelty. We can recommend particularly appropriate for per-



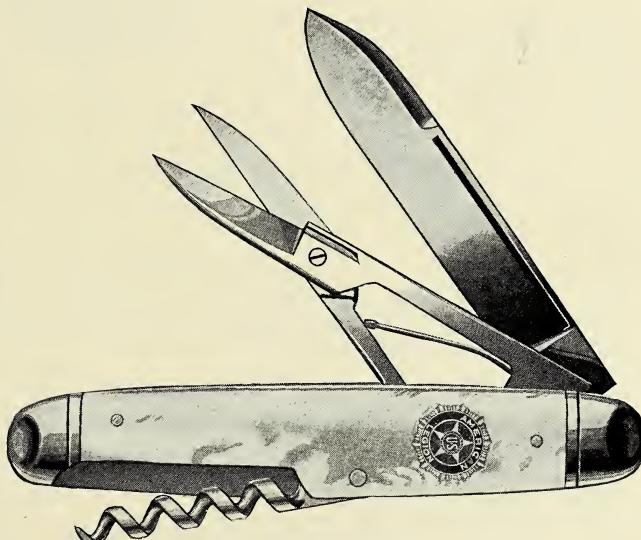
AL 14
DOUBLE CHARM
10-K Solid Gold . \$2.00



AL 7 CUFF LINKS
Gold-Filled, \$2.00 Pair

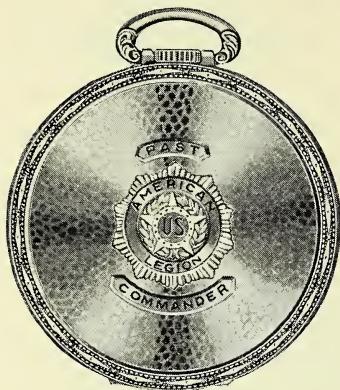


TIE CLASP
Gold-Plated 75c



NOVELTY KNIFE
Pearl Handle \$3.50

PAST OFFICERS' INSIGNIA

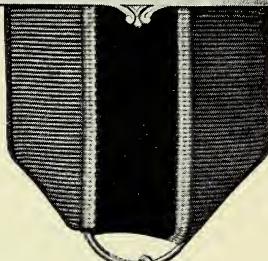


PAST OFFICER'S WATCH

15-jewel gold-filled case.....\$27.50
17-jewel gold-filled case.....30.00

NOTE: *Engraving, 5c per letter or numeral extra.*

PAST COMMANDER



PAST OFFICER'S BADGE

Gold-plated.....\$ 1.00
10-K solid gold.....15.00
14-K solid gold.....20.00



PAST OFFICER'S RING

10-K solid gold.....\$17.50
14-K solid gold.....22.50



PAST OFFICER'S BUTTON

10-K solid gold.....\$4.00
14-K solid gold.....5.00



PAST OFFICER'S CHARM

10-K solid gold.....\$5.00
14-K solid gold.....6.00

● This unusual line of Past Officers' insignia has been specially created for the ever increasing number of Posts that annually decorate their retiring Commanders and Adjutants. Any one of these highly coveted emblems would eloquently bespeak the gratitude of your Post in a never-to-be-forgotten fashion. The wide price range and great variety make selection easy.

Past Officers' insignia are stocked only for Past Commanders and Past Adjutants. Both types, however, can be furnished for either Past Post, District, County or State Officers. Insignia for other Past Officers can be made to special order at a slight additional charge. Prices on application.

●
Service or year bars extra—see page 25.

PRIZE CUPS AND TROPHIES

● Whether it be for distinguished service to your Post, or unusual athletic ability, the ancient office of the laurel wreath can best be filled by prize cups and trophies. Give prize cups!

We present herewith a line of artistic and out-of-the-ordinary prize cups and trophies which we conscientiously offer as the best possible values for your money. You will find a great variety of designs and sizes and a range of prices that will solve any presentation problem.

The several pages immediately following are devoted to plated cups and trophies which are made of high-grade white base metal generously plated with pure silver. A line of sterling (solid) silver cups is shown on the last page of the series. They have all been designed and made with the utmost care and precision. Each one is the creation of highly skilled craftsmen.

● HOW TO ORDER PRIZE CUPS

Order by style number and in addition specify the size of the cup or trophy selected. If the cup is to be engraved select the style of engraving (see style plate below) and designate it by style number. Submit the inscription to appear on the cup in typed or printed form to eliminate any possibility of error. Remittance in full payment including the cost of the engraving must accompany all orders. No C. O. D. shipments.



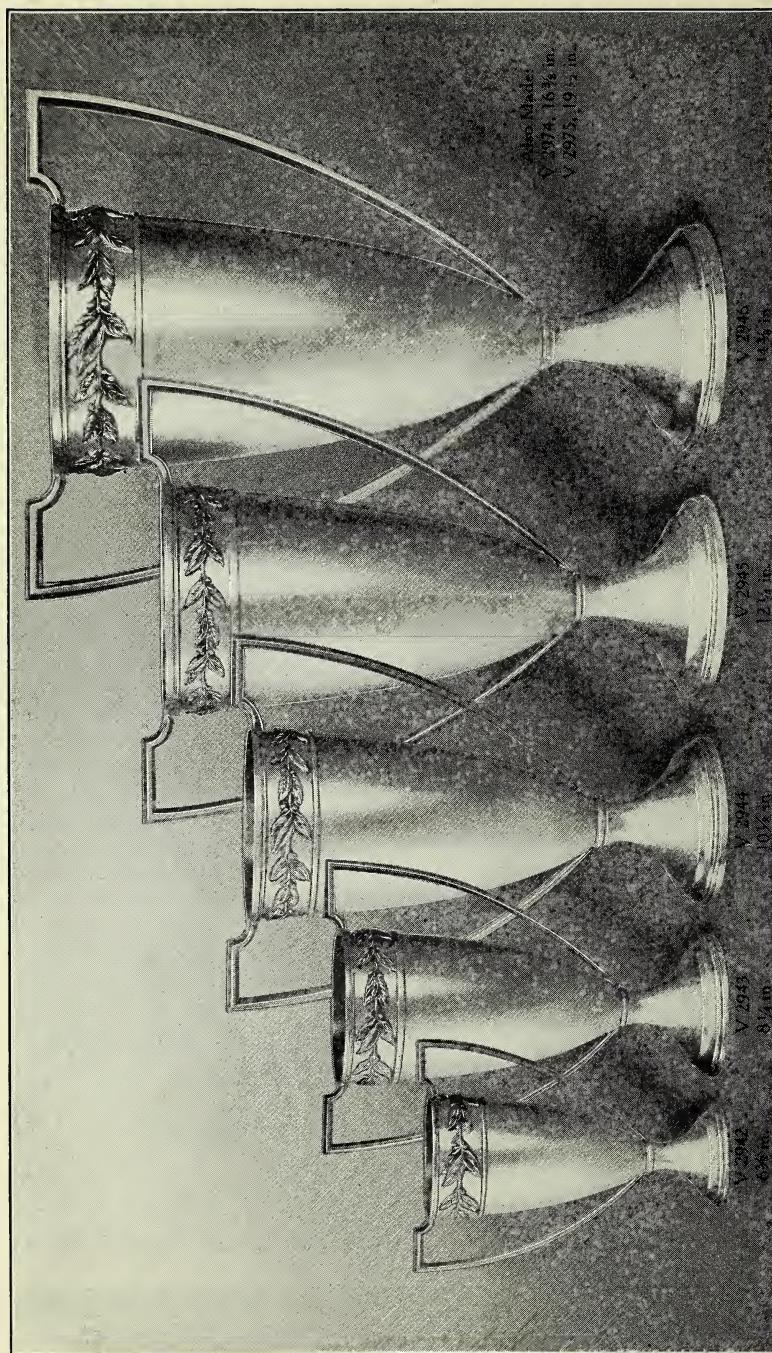
*Illustrating Cup
No. V-2936
with engraved emblem*

● PRICES FOR HAND ENGRAVING

The prices quoted include the engraving of the Legion emblem. See illustration at left. All other engraving, however, is extra and the cost per letter (not word) for each style illustrated above is quoted below:

No. 1 10c per letter or numeral
No. 2 5c per letter or numeral
No. 3 10c per letter or numeral
No. 4 5c per letter or numeral

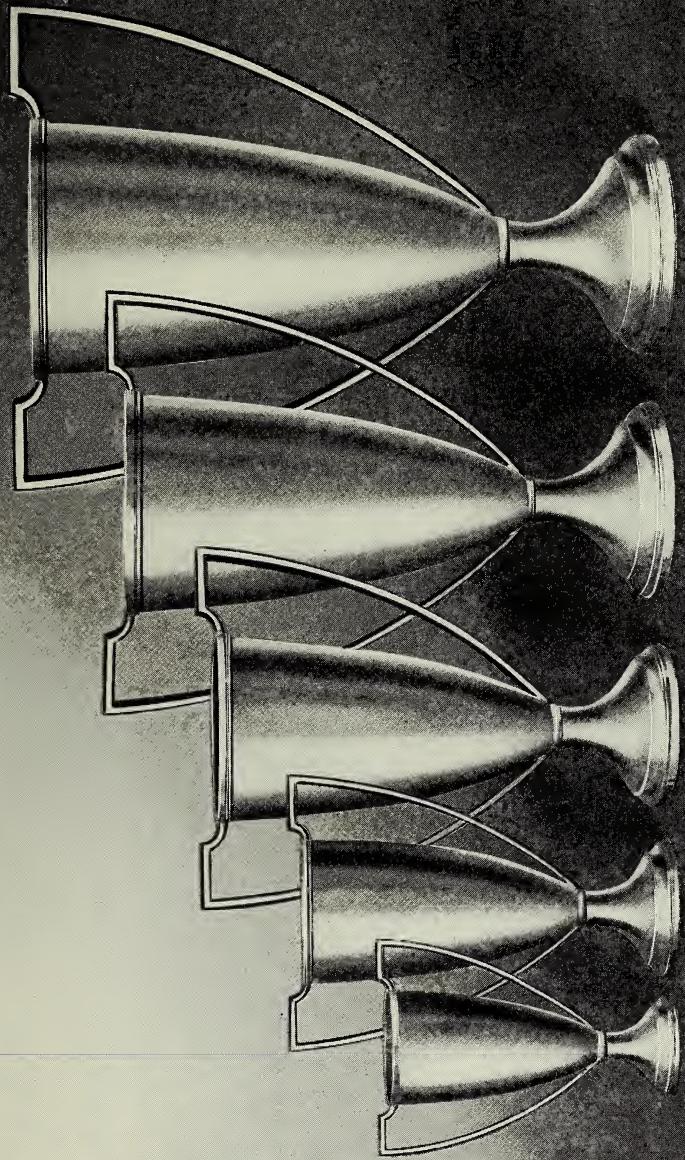




• SII YER BI ATIE—GOI DINED—GREY FINISH

No.	Size of Emblem	Height Cup Only	Height Including Pedestal	Prize Cup Only	With Black Bakelite Pedestal Attached
V.29942	1 in.	6 $\frac{1}{2}$ in.	8 $\frac{1}{4}$ in.	\$ 6.50	\$ 7.00
V.29943	1 $\frac{1}{2}$ in.	8 $\frac{1}{2}$ in.	11 in.	8.00	9.00
V.29944	1 $\frac{1}{4}$ in.	10 $\frac{1}{2}$ in.	13 $\frac{3}{8}$ in.	10.00	11.50
V.29945	1 $\frac{1}{2}$ in.	12 $\frac{1}{2}$ in.	15 $\frac{1}{4}$ in.	12.75	14.50

Remittance in full must accompany order. No C. O. D. shipments. Two-week delivery.



● SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Size of Emblem	Height		Prize Cup Only
		Cup Only	Including Pedestal	
V-2934	1 in.	6 $\frac{1}{2}$ in.	8 $\frac{1}{4}$ in.	\$ 5.75
V-2935	1 $\frac{1}{4}$ in.	8 $\frac{1}{2}$ in.	11 in.	7.50
V-2936	1 $\frac{1}{4}$ in.	10 $\frac{1}{2}$ in.	13 $\frac{3}{8}$ in.	9.50
V-2937	1 $\frac{1}{2}$ in.	12 $\frac{1}{2}$ in.	15 $\frac{3}{4}$ in.	12.00
V-2938	1 $\frac{1}{2}$ in.	14 $\frac{1}{2}$ in.	18 $\frac{1}{8}$ in.	15.50

With Black
Bakelite Pedestal
Attached

\$ 6.50

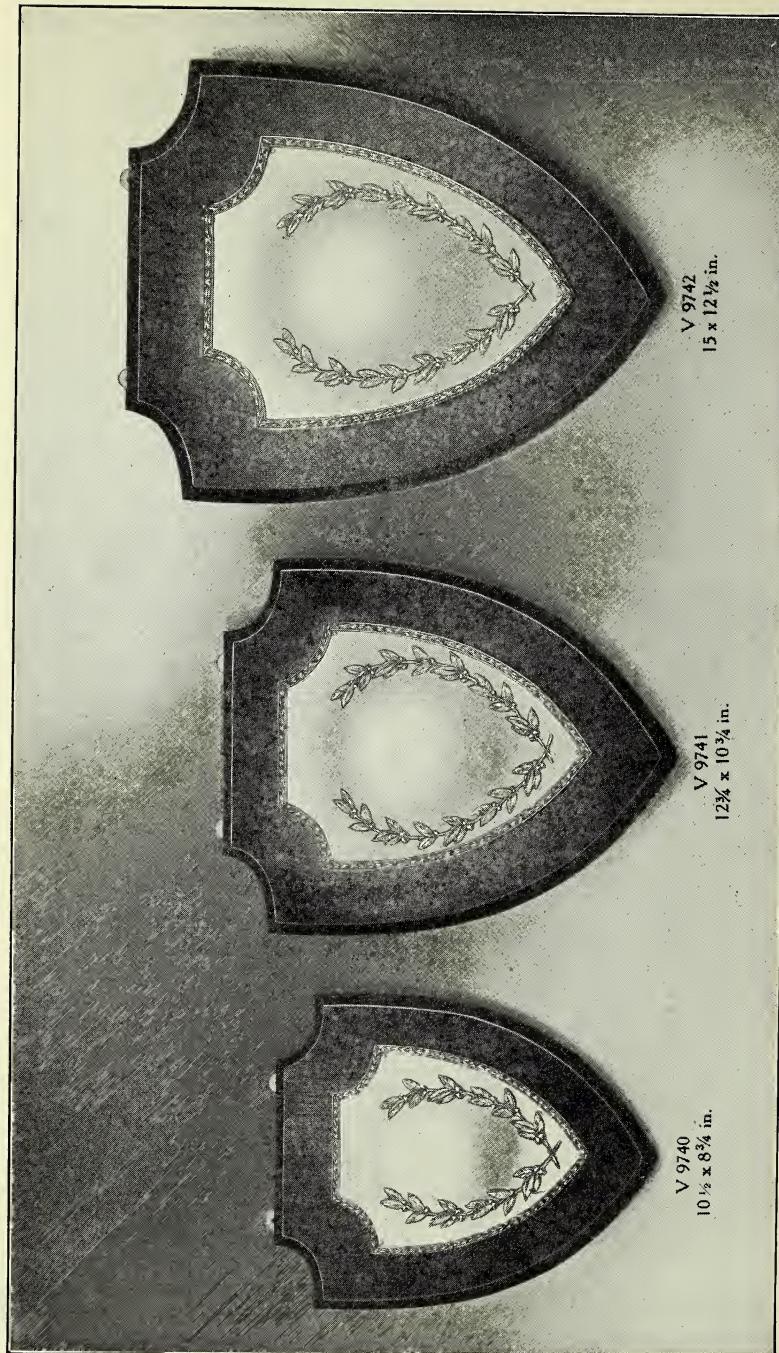
8.25

11.00

14.00

17.50

Remittance in full must accompany order. No C. O. D. shipments. Two-week delivery.



● TROPHY SHIELD—SILVER PLATE—GREY FINISH—MOUNTED ON WEATHERED OAK

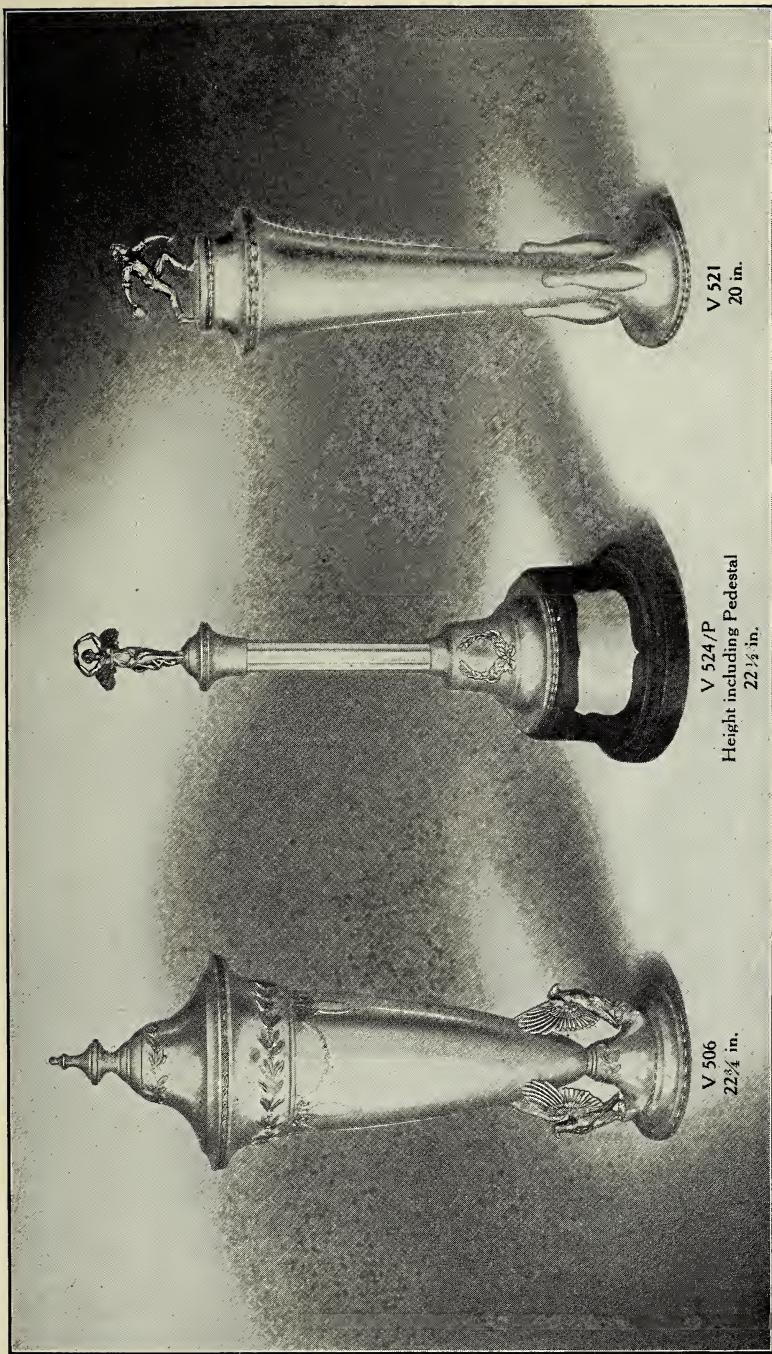
No. Size of Emblem

V.9740 1 $\frac{1}{2}$ in.
V.9741 1 $\frac{1}{2}$ in.
V.9742 1 $\frac{1}{4}$ in.

V.9740 10 $\frac{1}{2}$ x 8 $\frac{3}{4}$ in.
V.9741 12 $\frac{1}{4}$ x 10 $\frac{3}{4}$ in.
V.9742 15 x 12 $\frac{1}{2}$ in.

Size	Price
Metal, 7 $\frac{3}{4}$ inches high; 5 $\frac{3}{4}$ inches wide	\$ 9.50
Metal, 8 $\frac{1}{2}$ inches high; 7 inches wide	11.00
Metal, 10 $\frac{1}{4}$ inches high; 8 inches wide	13.50

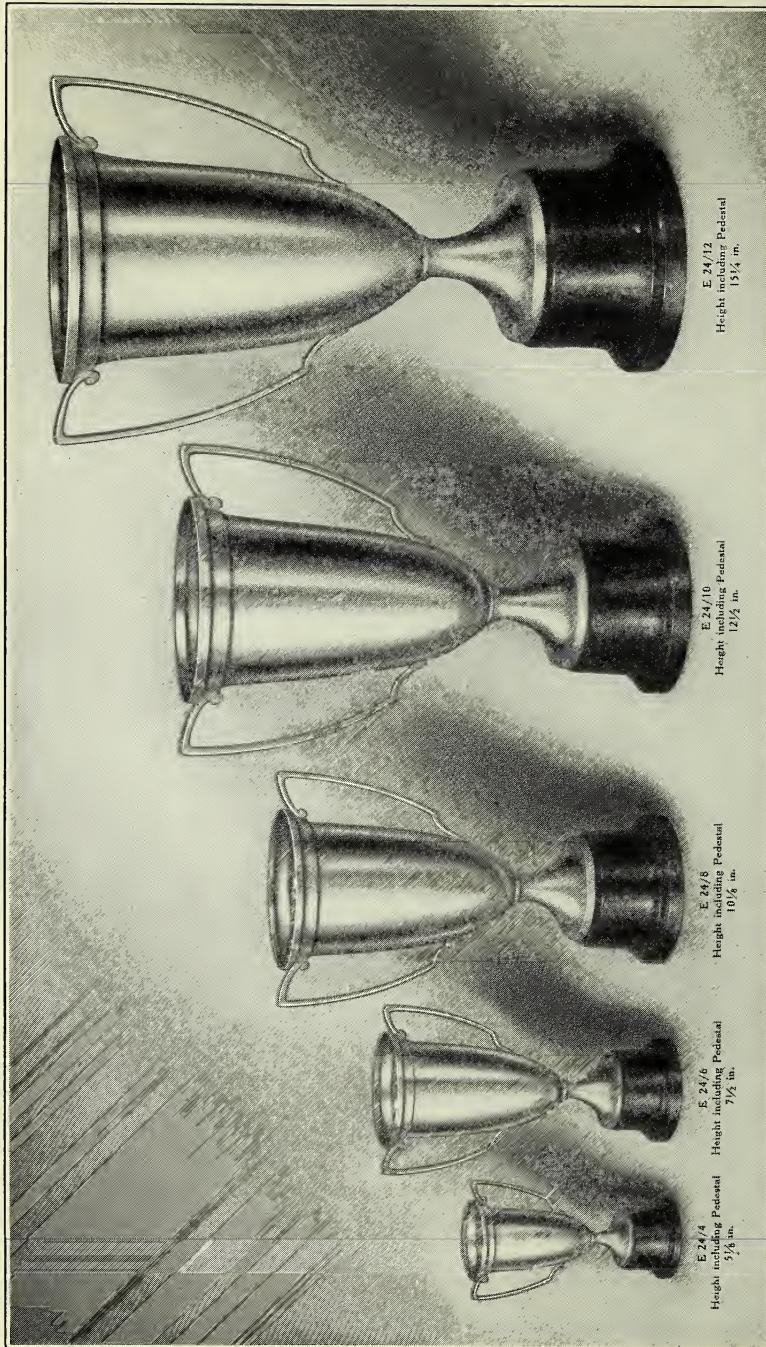
Remittance in full must accompany order. No C. O. D. shipments. Two-week delivery.



● SILVER PLATE—NOT GOLD LINED—GREY FINISH

No.	Size of Embellish.	Height Trophy Only	Height Including Pedestal	Prize Trophy Only	Height Black Bakelite Pedestal Attached
V-506	1 1/4 in.	22 1/4 in.	22 1/2 in.	\$31.00	\$35.00
V-524-P	1 1/2 in.	22 1/2 in.	22 1/2 in.	18.50	20.00
V-521	1 3/4 in.	20 in.	22 1/2 in.	16.50	

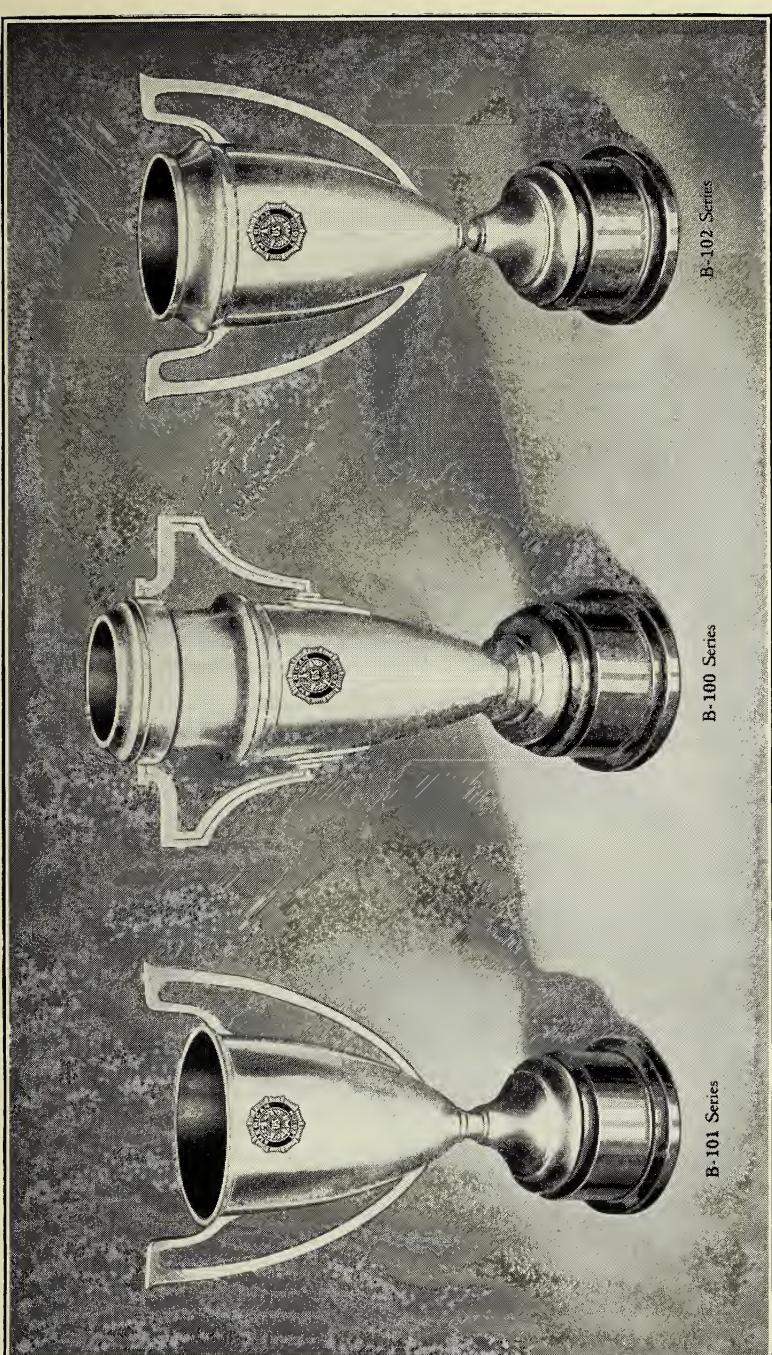
The V-524-P trophy can be made to represent any major sport by changing the figure. Remittance in full must accompany order. No C.O.D. shipments. Two-week delivery.



● SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Size of Emblem	Height Cup Only	Height Including Pedestal	Height Cup Only	Height Including Pedestal	With Black Bakelite Pedestal Attached
E 24-4	3/4 in.	4 in.	5 1/8 in.	\$ 3.75	\$ 4.00	
E 24-6	1 in.	6 in.	7 1/2 in.		5.25	
E 24-8	1 1/4 in.	8 in.	10 1/2 in.		6.75	
E 24-10	1 1/2 in.	10 in.	12 1/2 in.		9.00	
E 24-12	1 1/2 in.	12 in.	15 1/4 in.		12.00	
						10.00

Remittance in full must accompany order. No C. O. D. shipments. Two-week delivery.



B-102 Series

B-101 Series

● SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Size of Emblem	Height Including Pedestal	Price With Pedestal	Size of Emblem	Height Including Pedestal	Price With Pedestal	No.	Size of Emblem	Height Including Pedestal	Price With Pedestal
B-100/9	1 1/4 in.	10 7/8 in.	\$10.00	B-101/8	8 5/8 in.	\$ 6.25	B-102/8	9 1/4 in.	9 1/4 in.	\$ 7.50
B-100/11	1 1/4 in.	13 5/8 in.	13.50	B-101/10	11 1/8 in.	8.50	B-102/10	1 1/4 in.	11 1/8 in.	9.25
B-100/13	1 1/4 in.	16.00	B-101/12	13 3/4 in.	11.50	B-102/12	1 1/4 in.	14 3/4 in.	12.50	
B-100/15	1 1/4 in.	19.00	B-101/15	14 1/4 in.	16.00	B-102/15	1 1/4 in.	18 1/2 in.	17.50	

Cover for B-100/15 additional \$1.50.

Remittance in full must accompany order. No C. O. D. shipments. Two-week delivery.

SCHOOL AWARD MEDALS

● The Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service, and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.

● DETAILS

THE MEDAL: Solid bronze.

BASIS OF AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

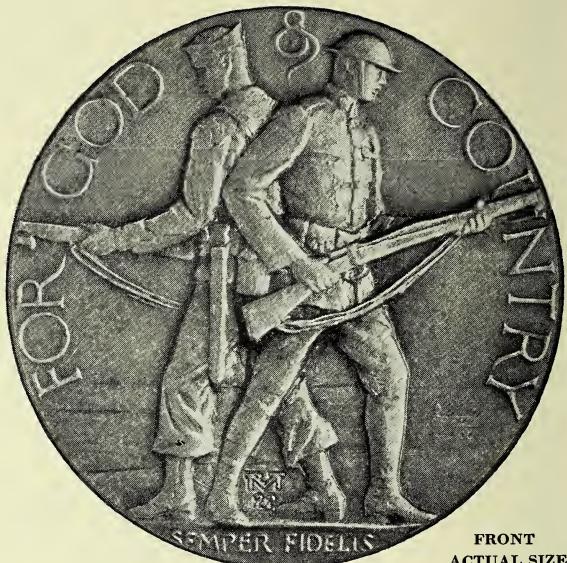
COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

SCHOLARSHIP: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal award.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



FRONT
ACTUAL SIZE

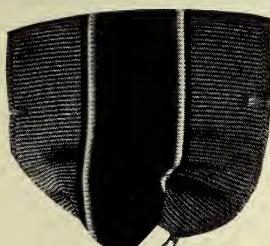
● PRICES

Boys' Medal, with button and certificate	\$2.50
Girls' Medal, with brooch and certificate	2.50



BACK
ACTUAL SIZE

MINIATURE PRIZE MEDALS



B700



B500



B600



B100



B400



F5312

● The sponsoring of essay, scholarship, and athletic contests is a most commendable civic activity, which a constantly increasing number of Posts are taking on each year. These miniature prize medals and awards are the last word in medal design. The trend is to smaller medals because of their utility. The medallions can be removed from the ribbon hanger, and worn as a fob or charm. This unusual line of miniature medals cover the three major fields—essay, scholarship and athletic awards. Special designs with attractive quotations will be submitted upon request.

● PRICES

MEDAL	BRONZE	STERLING	FILLED GOLD	SOLID GOLD
B-100	\$1.50	\$2.00	\$2.75	\$8.50
B-400	1.50	2.00	2.75	8.50
B-500	1.25	1.75	2.50	7.50
B-600	1.25	1.75	2.50	7.50
B-700	1.25	1.75	2.50	7.50
F-5312	1.50	2.25	3.25	11.25

NOTE: All medals furnished complete with Legion ribbon hanger and presentation box.

● Medal F-5312 provides for interchangeable panels which cover athletic, essay and scholarship awards. Those most in demand are listed below. Panels for other events too numerous to mention are available.

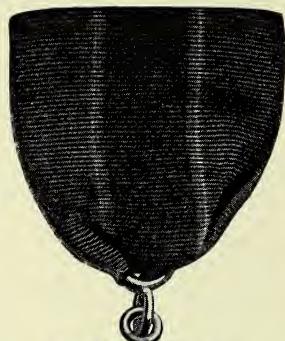
Baseball	Lamp of Knowledge	Runner
Basketball		Soccer
Bowling	Lyre	Sprinter
Boxing	Music	Tennis
Crossed Rifles	Oratory	Wrestling
Golf	Pistols	Winged Foot

Engraving 5c extra per letter or numeral.

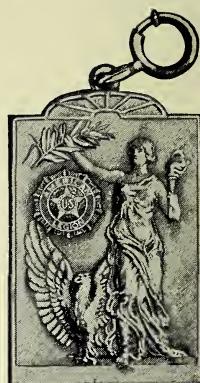
SCHOLARSHIP AND ESSAY MEDALS



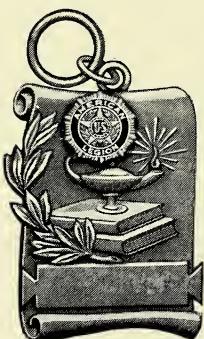
F187



F379



F485



M1435



MN5608

- Here is an unusual line of essay and scholarship medals for those who prefer the larger type of award. The great variety of design and the wide price range make selection easy. The prices quoted in each instance include an American Legion ribbon hanger, and an individual presentation box.

● PRICES

MEDAL	BRONZE	STERLING	FILLED GOLD	SOLID GOLD
M-5608	\$1.25	\$1.75	\$2.75	\$12.75
M-1435	1.25	1.75	2.75	12.75
F-187	1.50	3.00	3.75	14.75
F-485	1.50	3.00	3.75	14.75
F-379	1.50	4.50	5.75	25.50

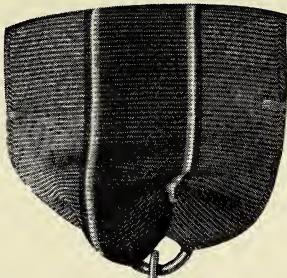
Engraving 5c extra per letter or numeral.

ATHLETIC MEDALS

● These three distinctive athletic medals provide for interchangeable panels, which make them adaptable for practically every athletic event. Panels for almost every athletic contest are available. The more popular ones are listed below. If the particular panel which is desired is not listed, specify the event, and an appropriate panel will be furnished.



F4071



M1255



F2608

PANEL TYPES



- Baseball
- Basketball
- Bowling
- Boxing
- Crossed Rifles
- Golf
- Pistols
- Runner
- Soccer
- Sprinter
- Tennis
- Wrestling

● PRICES

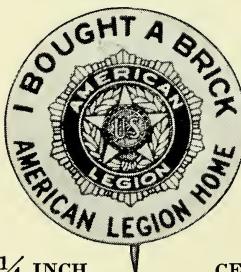
MEDAL	BRONZE	STERLING	FILLED GOLD	SOLID GOLD
F-4071	\$1.50	\$3.00	\$3.75	\$17.50
F-2608	1.75	3.75	4.00	16.50
M-1255	1.25	2.00	2.75	12.00

Engraving 5c extra per letter or numeral

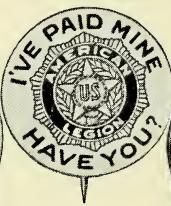
IDENTIFICATION BADGES AND BUTTONS



IDENTIFICATION
BUTTONS



1 1/4 INCH



7/8 INCH
CELLULOID BUTTONS



1 INCH

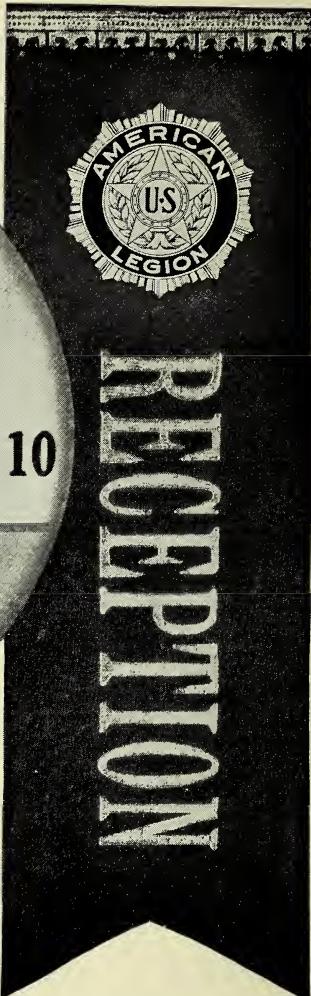
IDENTIFICATION BADGES, made of celluloid 3 1/2 inches in diameter, for wear by Post officers and members at meetings, luncheons and public gatherings, to promote better acquaintanceship. The two-tone background (blue and gold) bears a reproduction of the emblem in colors in the upper half, with Post name, number and location directly below in dark blue letters. The lower half of the badge is imprinted with name, nickname or first name and official Post title, such as Commander, Member, etc.

PRICES—Single buttons, \$1.25 each; lots of 2 to 11 inclusive, \$1.00 each; lots of 12 or more, \$0.80 each. *Two-week delivery.*

CELLULOID BUTTONS, with pins, for boosting special projects, are imprinted with emblem and special wording in any desired color. Prices on application for more than one color. *Two-weeks delivery.*

	100	250	500	1,000	2,000	3,000	5,000	10,000
7/8 inch.....	\$ 9.90	\$11.00	\$12.90	\$16.86	\$14.30	\$11.65	\$ 9.80	\$ 8.95
1 inch.....	10.00	11.40	13.40	17.75	15.20	12.85	11.00	10.30
1 1/4 inch.....	10.20	11.90	14.65	20.00	17.30	15.05	13.20	12.65

Remittance must accompany order. No C. O. D. shipments.



**STOCK RIBBON
BADGES**, assorted colors, fitted with pins, lettered in gold for the following: Reception Committee, Chairman, Usher, Visitor, Entertainment, Information.

PRICE—10c each. *One-week delivery.*

•
Other badges and buttons designed to order. Prices on application.

PAPER NOVELTIES

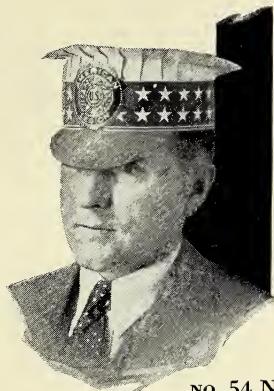
● We present herewith a carefully selected line of paper novelties which have been specially designed for the use of Posts. All are stock designs and can be shipped promptly on short notice. If your requirements are of a special nature, prices will be submitted upon application. Noise-making devices and other similar novelties too numerous to illustrate can be furnished to special order.



no. 16A

The drum major style *Cap No. 16-A*, illustrated at the left, is made in a red, white and blue combination which is very effective. The Legion emblem is beautifully reproduced in three colors. An unusually popular hat which is specially priced.

● **PRICES**—\$3.50 *per dozen*; \$25.50 *per hundred*.



no. 54 N

Officer's style *Cap No. 54-N* (right) is made in red, white and blue with a reproduction of The American Legion emblem in three colors. A very effective cap which is particularly suited for Legion gatherings.

● **PRICES**—\$2.00 *per dozen*; \$15.50 *per hundred*.

Tan crepe paper overseas *Cap No. 7* is a special design, bearing a three-inch reproduction of the Legion emblem in colors. This cap is specially priced for sale in quantities and no orders can be accepted for less than one hundred pieces.

● **PRICE**—\$5.00 *per hundred*.



no. 7 OVERSEAS CAP
no. 8 ARM BAND
no. 9 SASH

Red, white and blue crepe paper *Arm Band No. 8* affords an effective and inexpensive means of identification. The three-inch reproduction of the Legion emblem is in three colors. No orders accepted for less than one hundred pieces.

● **PRICE**—\$8.00 *per hundred*.



no. 3 C

Red, white and blue crepe paper *Sash No. 9* is likewise an effective means of identification with a three-inch reproduction of the Legion emblem in full colors. No orders accepted for less than one hundred pieces.

● **PRICE**—\$10.00 *per hundred*.

UNIFORM BUTTONS



39 LIGNE (COAT)



ACTUAL
SIZE

27 LIGNE (VEST)

- The new style official American Legion uniform buttons are undoubtedly the most beautiful insignia of their kind ever designed. They are made in two sizes, 39 ligne (coat) and 27 ligne (vest), and in two qualities, Grade A and Grade B.

Grade A Buttons are carefully struck from keen dies to bring up the design in sharp relief. Made by skilled craftsmen they are comparable to the highest type of jewelry. The blue field is hard enameled (glass) carefully stoned and polished. Grade A buttons are extra heavy and generously gold plated. This decidedly superior button is well worth the additional cost.

Grade B Buttons have a soft enameled (paint) blue field and are lighter in weight. The gold plating is not as heavy although the same fire gilding process is employed. This is a decidedly attractive button which is highly recommended if price is of paramount consideration.

For uniforms only. See page 30 for membership buttons.

● PRICES

GRADE A

39 Ligne (Coat Size)	\$1.50 per dozen	GRADE B
27 Ligne (Vest Size)	1.10 per dozen	.65 per dozen

NOTE: 10 percent discount in lots of 12 or more.

UNIFORM ORNAMENTS



U-1 CAP ORNAMENT

- PRICE
Gold-plated 50c each

ILLUSTRATIONS ACTUAL SIZE.

10 percent discount in lots of 12 or more.



U-3 COLLAR AND
CAP ORNAMENT

- PRICE
Gold-plated 50c each



U-2 COLLAR
ORNAMENT

- PRICE
Gold-plated, 25c ea.

EMBROIDERED EMBLEMS



● PRICES

EACH

Style A	4-inch Emblem	\$0.50
Style B	2-inch Emblem15
Style C	6-inch Emblem	1.00
Style D	1 1/4-inch Emblem10

NOTE: 10 percent discount in lots of 12 or more.

● We present herewith a specially designed line of silk embroidered Legion insignia manufactured expressly for uniform use. Each of the four sizes offered is mounted on blue uniform cloth.

Style A, a four-inch emblem which has been specially designed as a uniform sleeve insignia.

Style B, a two-inch emblem is particularly adapted for use as a shoulder insignia.

Style C, a six-inch emblem has been designed to meet the demand for special uniform use necessitating a large size insignia.

Style D, a special inch-and-a-quarter emblem has been specially designed as a uniform lapel decoration and is usually sold in pairs.

JUNIOR BASEBALL EMBLEMS

● Distinctive and undeniably effective, these cleverly designed baseball uniform insignia are rapidly becoming standard equipment with American Legion Junior Baseball teams. It is 4 3/4 by 3 1/4 inches in size, with the three-inch American Legion emblem beautifully silk embroidered in colors. Every American Legion Junior Baseball team should be provided with these handsome, yet moderately priced, insignia.

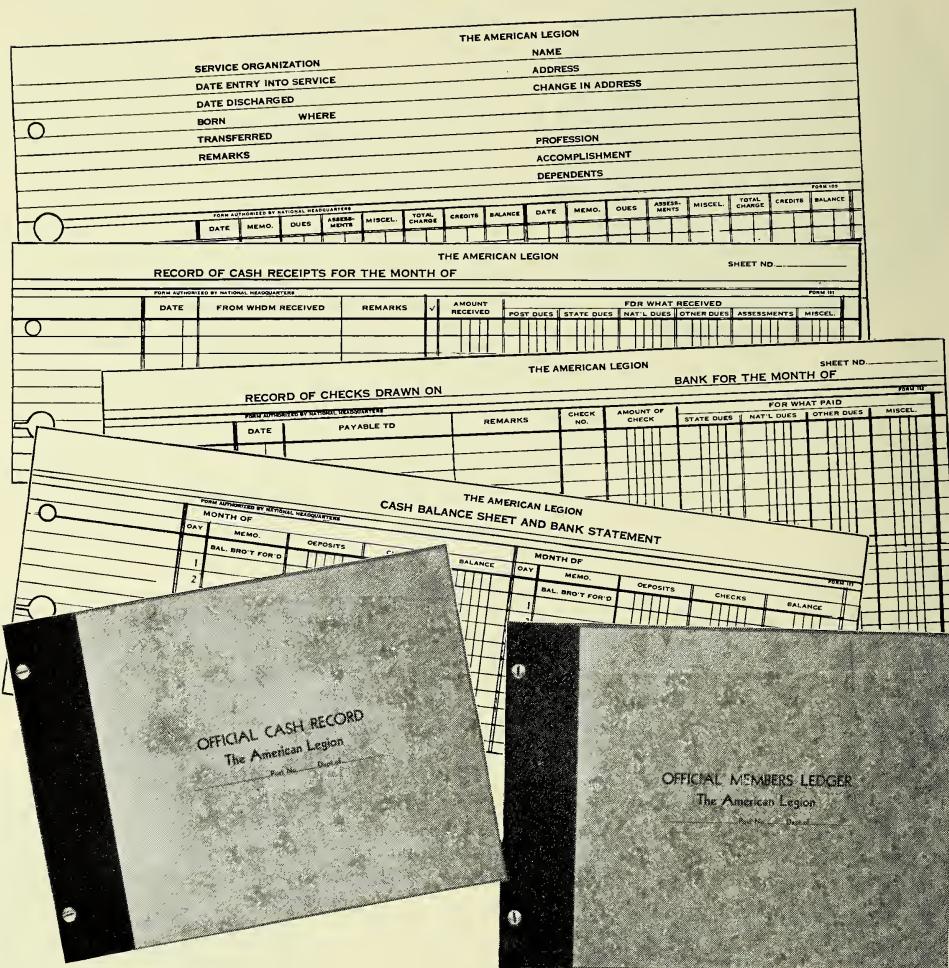
●

PRICE 50c each

10 percent discount in lots of 12 or more.



ACCOUNTING RECORDS

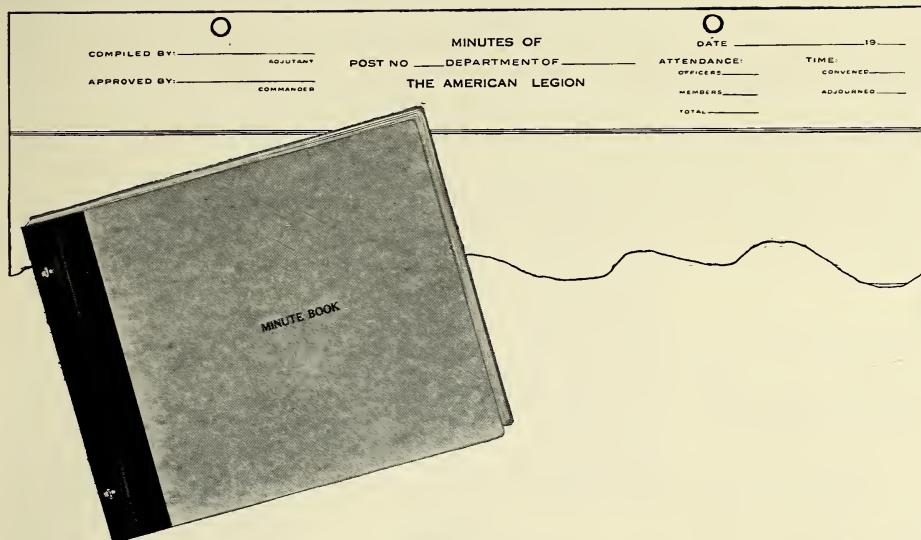


● Convenient to use, and extremely simple to maintain, these standard accounting records will provide a correct and permanent membership and finance record of your Post. Equipped with light, yet substantial press board binders, they are extremely easy to handle. Simple, easy-to-follow instructions are furnished with each set.

● PRICES	Set No. 1—for a Post of 100 members.....	\$3.75 complete
	Set No. 2—for a Post of 150 members.....	4.75 complete
	Set No. 3—for a Post of 200 members.....	5.75 complete
	Set No. 4—for a Post of 250 members.....	6.75 complete
	Set No. 5—for a Post of 300 members.....	7.75 complete

Larger sets priced upon application. Additional filler sheets, 2c each.

MINUTE BOOKS



- A permanent record of your Post meetings is of great importance. This standard loose-leaf minute book will very conveniently provide such a record with a minimum of trouble and expense. The filler sheets are unruled, so that entries can be made in long-hand or with a typewriter. Bound with light, yet substantial, press board binders, with one hundred filler sheets, printed on high-grade ledger stock.

●
PRICE \$1.50 each complete

Additional filler sheets, 2c each.

SEAL PRESSES

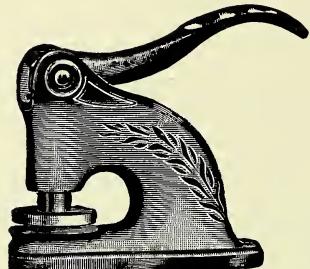
- The American Legion seal press has been made for Posts and Departments in executing important documents and official papers. It also serves as an excellent check protector. The die is hand engraved and cut extra deep to insure a clean-cut impression.



PRICE \$6.00 complete

Specify Post name and number in ordering. Remittance must accompany order.

NOTE: One-week delivery.



Weight, 4½ pounds
With 2-inch brass die



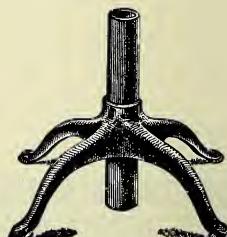
FACSIMILE IMPRESSION ACTUAL SIZE

FLAG HOLDERS

- Each Post and Department possessing colors should have a set of these flag holders which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.

STYLE L
FLAG STAND



PRICE \$2.00 each

*F. O. B. New York City.
Remittance must accompany order. No C. O. D.
shipments.*

NOTE: One-week delivery.



● POST COLORS

- Your community rightfully looks to your Post to take the lead in patriotic observances and parades. Without Post colors or a U. S. parade flag your Post cannot be represented properly. Your Post needs official colors. Insist on their purchase at your next meeting.

● SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting. Size 4 $\frac{1}{2}$ x 5 $\frac{1}{2}$ feet.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold-colored, cut and sewed letters.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

● PRICES

	WOOL	SILK
U. S. Flag.....	\$20.00	\$ 40.00
Post Banner.....	39.00	90.00
Total.....	\$59.00	\$130.00

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

Above prices F. O. B. New York.

NOTE: Two weeks required for delivery.

Remittance must accompany order. No C. O. D. shipments.

BRONZES

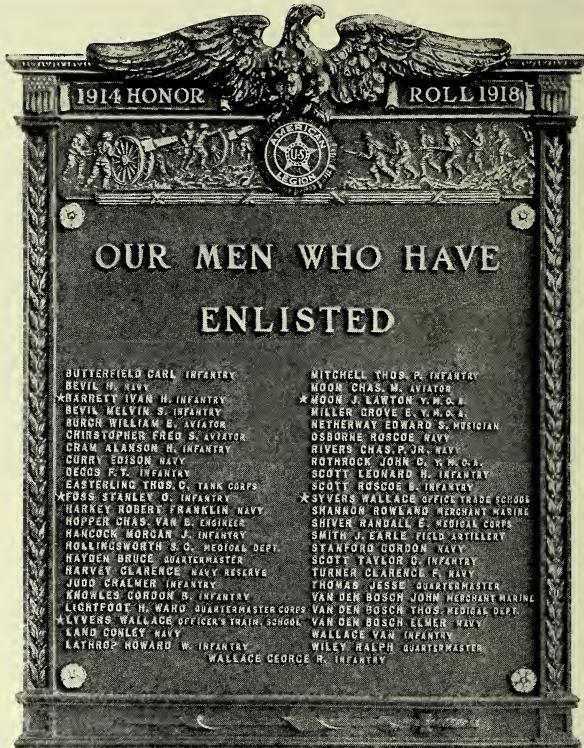
● The erection of bronze memorials—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

The tablet illustrated is very popular, and can be supplied upon short notice. Special designs will be promptly submitted upon request.

● PRICES

Size 24 in. wide x 18 in. high \$ 77.76
 Size 24 in. wide x 30 in. high 129.60
 Size 24 in. wide x 36 in. high 138.24
 Size 24 in. wide x 42 in. high 155.52

F. O. B. Nashua, New Hampshire.



No. 10

TREE MARKERS

● Tree markers are made from special equipment which permits of no change in the arrangement of the inscription other than the name, date of death, etc. Specially inscribed markers additional. Prices on application.



● PRICE

TM-3

Size 5 x 8 inches.....\$3.75 each
F. O. B. Nashua, New Hampshire.

● PRICES

Size 4 1/4 x 7 1/2 inches.....\$2.75 each
 Size 6 x 12 inches.....6.50 each

F. O. B. Nashua, New Hampshire

*Remittance in full must accompany all orders.
 No C.O.D. orders.*



TM-2

GRAVE MARKERS

- The official grave marker of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an American Legion grave marker before next Memorial Day. American Legion grave markers are everlastingly guaranteed.



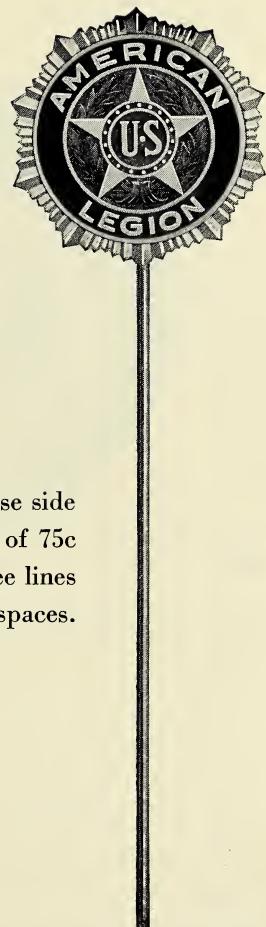
PRICE \$1.50 each

plus carrying charges. Two-week delivery.

Anchor attachments, specially designed to keep marker in upright position and prevent turning, 25c additional per marker.

- Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of 75c per marker. The inscription, however, must not exceed three lines each containing twenty-one letters including the necessary spaces. Additional lines of inscription, 25c each.

Remittance must accompany order. No C. O. D. shipments.



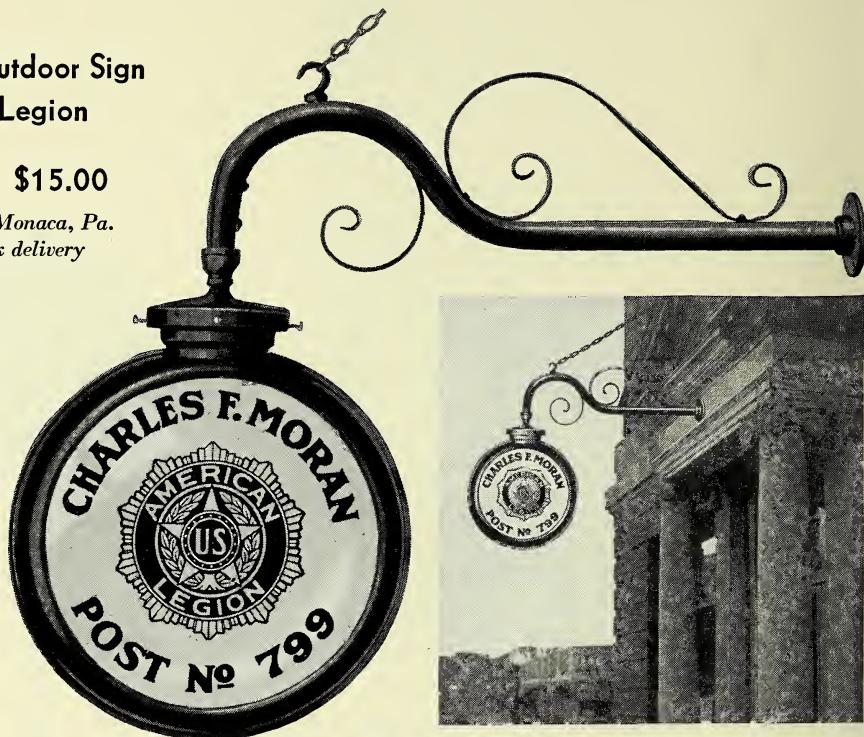
ELECTRIC SIGNS



**The Outdoor Sign
of the Legion**

PRICE \$15.00

*F. O. B. Monaca, Pa.
Two-week delivery*



● This rugged, enduring outdoor sign will advertise your Post to the community day and night at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated with a special metal fixture which is completely wired and equipped for hanging. *No extras to buy.*

The 17-inch, interchangeable, opaque glass discs are both lettered with your Post name and number, with the American Legion emblem beautifully reproduced in colors ten inches in diameter. The over-all diameter of the lamp, including the metal drum which is beautifully finished in dull black, is approximately 21 inches.

The colors are fired into the glass by a special process and are guaranteed indefinitely.



**NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.
Remittance must accompany order. No C. O. D. shipments.**

INITIATION LAMPS

● The best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

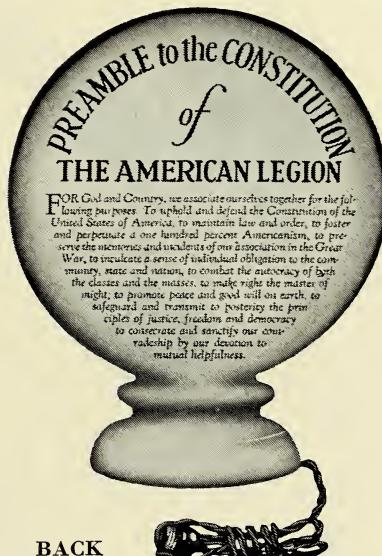
The emblem lamp which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen-shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.

The standard initiation lamp is lettered on one side only with the Post name and number in an arc above and below the Legion emblem as illustrated. If desired, the reverse side can be furnished with a reproduction of the Preamble to the Legion's Constitution or the Auxiliary emblem and appropriate lettering.

Initiation lamps are made by a special process with both the emblem and lettering beautifully reproduced and fired into the glass in colors.



FRONT



BACK

● PRICES

12-inch Pedolite, Plain.....	\$ 8.00
12-inch Pedolite with Legion Preamble, reverse side.....	9.00
12-inch Pedolite with Auxiliary emblem and lettering, reverse side.....	10.50

Prices F. O. B. Monaca, Pa. Two-week delivery.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

Remittance must accompany orders. No C. O. D. shipments.

16-inch Pedestal, Plain.....	\$12.00
16-inch Pedestal with Legion Preamble, reverse side.....	13.00
16-inch Pedestal with Auxiliary emblem and lettering, reverse side.....	15.00

GAVELS



● The sturdy gavel, illustrated above, will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished rosewood and furnished with a hand-fitted band, bearing a reproduction of the Legion emblem in colors.

It is particularly adapted to be used with the bronze gavel bell illustrated on the opposite page. Your Post needs this complete outfit!

●

PRICES

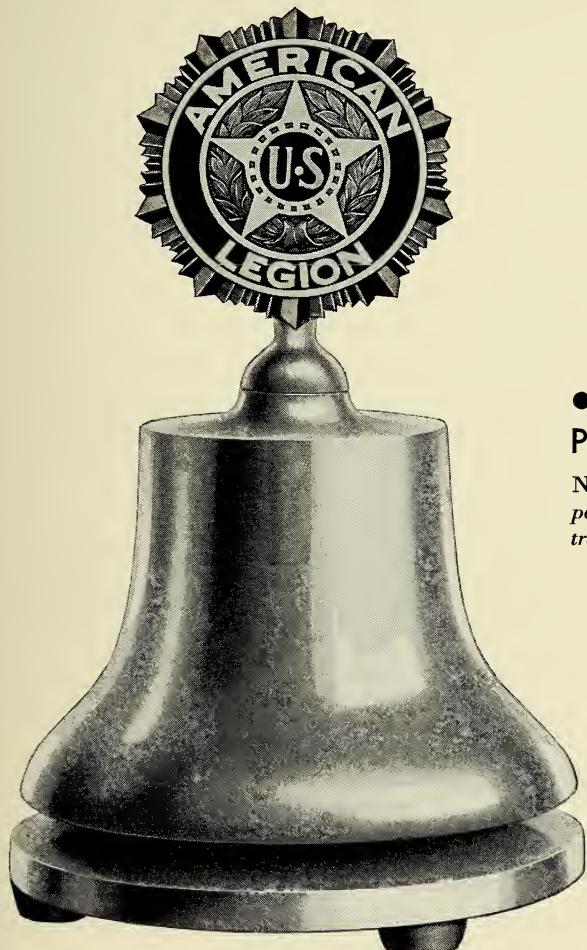
Gavel, with gold-plated band and emblem..... \$ 2.50

Gavel, with 10-K gold band and emblem..... 10.00

Engraving, 5c per letter or numeral extra.

GAVEL BELLS

● No more marred table tops or broken gavel handles! The beautiful bronze gavel bell is designed especially as a striking base for the gavel illustrated on page 58. It is 6 inches wide at the base and 10 inches high. The double-faced emblem, $3\frac{1}{4}$ inches in diameter, is beautifully enameled in colors. No Post equipment is complete without one of these beautifully toned gavel bells.



(ONE-HALF ACTUAL SIZE)

● **PRICE \$7.50 each, delivered**

NOTE: Gavel extra. See opposite page for prices. Engraving, 5c extra per letter or numeral.

OFFICERS' CEREMONIAL CARDS

- These brand-new, officers' ceremonial cards conveniently provide, on an individual card with proper cues, each Post Officer's part in the nine official Post ceremonies prescribed in the new, revised Manual of Ceremonies. Each set, conveniently packed in a substantial carton, consists of a separate card for each officer's part in the *Opening Ceremony, Closing Ceremony, Initiation Ceremony, Installation Ceremony, Dedication Ceremonies, Funeral Service, Memorial Day service, Independence Day service and Armistice Day service*. SOLD ONLY IN COMPLETE SETS. Each Post should immediately provide its officers with a set of these convenient cards!

Similar cards, with the three songs and the three poems which the revised Manual recommends for Post use, are to be had. This complete group provides for individual song cards for "*The Star-Spangled Banner*," "*America*" and "*Columbia, the Gem of the Ocean*," and individual poem cards for "*In Flanders Field*," "*Ode in Memory of the American Volunteers Fallen for France*" and "*Recessional*." Song and poem cards may be ordered in any quantity. In ordering, specify cards desired by title.

● PRICES

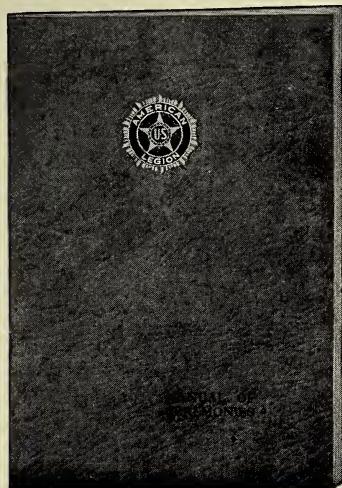
Officers' Ceremonial Cards.....	75c per set complete
Song Cards (three kinds).....	1c each
Poem Cards (three kinds).....	1c each

CEREMONIAL EQUIPMENT

- The several official Post ceremonies prescribed in the revised Manual involve the use of certain equipment and supplies, all of which are illustrated in this catalogue. All of these supplies are listed below, with the catalog page number conveniently noted.

Constitutions.....	2½c per copy	Miniature U. S. Flags.....	See Page 61
Emblem Lamps.....	See Page 57	Official Badges.....	See Page 24
Gavel Bells.....	See Page 59	Poppies.....	5c each, 50c per doz.
Gavels.....	See Page 58	Post Caps.....	See Page 3
Membership Buttons.....	See Page 30	Regulation Post Colors.....	See Page 53
Miniature Post Colors.....	See Page 23	Regulation U. S. Flags.....	See Page 5

MANUAL OF CEREMONIES



● The American Legion Manual of Ceremonies will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial Day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



PRICE 25c per copy

INITIATION FLAGS

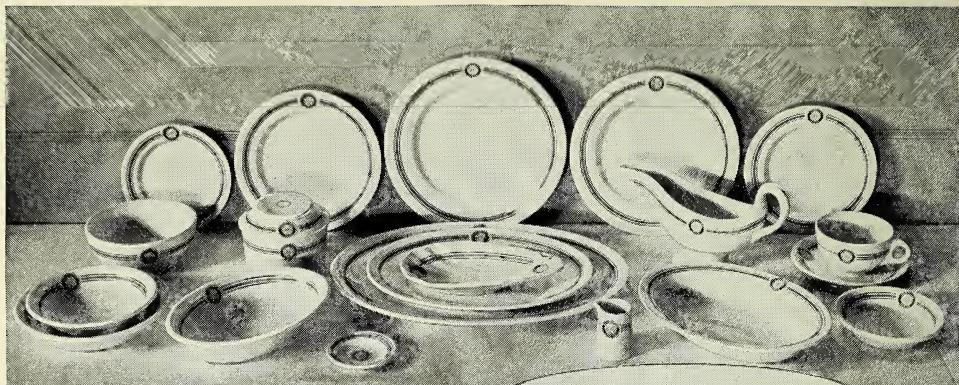
● Miniature American Flags are required in the initiation ceremonies as set forth in the Manual of Ceremonies. Special quality, printed silk flags, mounted on ebonized staffs with gilded spearheads are available in two sizes.



PRICES—*Larger sizes priced upon request.*

2 x 3 inches.....\$0.60 per dozen
4 x 6 inches.....1.10 per dozen





POST DISHES

● This brand-new, attractive Post dinnerware is made from imported clays, skillfully proportioned to withstand the maximum degree of concussion and shock. Only under extraordinary stress will these hard-glazed, porcelain dishes crack or chip. Each piece is decorated in blue and pure gold, with the Legion emblem beautifully reproduced in colors. Just the thing for the Post which gives occasional or regular dinners, banquets, etc. Ideal, too, for home use, because of their beauty and durability. The acquisition of a complete set of this beautiful Legion dinnerware can be started with the essential pieces and added to from time to time.

● PRICES

	PER DOZ.		PER DOZ.
Bread and Butter Plates, 6"	\$3.00	Meat Platter, 15"	\$21.00
Pie Plates, 7"	3.25	Meat Platter, 17½"	29.00
Salad Plates, 8"	4.25	Gravy Dish, 9½"	14.00
Small Dinner Plates, 8½"	5.25	Soup Bowls, 20 ounces	5.25
Large Dinner Plates, 9½"	6.25	Individual Creams, 1½ ounces	3.25
Tea Cups, 7 ounces	3.75	Fruit Dishes, 5¼"	2.25
Tea Saucers, 6"	2.25	Soup Dishes, 7¾"	5.25
Vegetable Dish, 8¾"	8.50	Sugar Bowls, 13½ ounces	14.00
Vegetable Dish, 9¾"	12.50	Pickle Dishes, 8½"	8.50
Meat Platter, 11¾"	8.50	Oatmeal Dishes, 6"	3.50
Meat Platter, 13"	12.50	Individual Butters, 3¼"	1.50

Two-week delivery. No C.O.D. shipments. Above prices f. o. b. factory.

PRINTING CUTS



- Emblem Cuts, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

● PRICES

	1 COLOR	2 COLORS	3 COLORS
--	------------	-------------	-------------

AL-1 Size $\frac{1}{2}$ inch....	\$0.35	\$0.75	\$1.00
AL-2 Size $\frac{3}{4}$ inch....	.35	.75	1.00
AL-3 Size 1 inch....	.35	.75
AL-4 Size $1\frac{1}{4}$ inches...	.35	1.00

	1 COLOR	2 COLORS	3 COLORS
--	------------	-------------	-------------

AL-5 Size $1\frac{1}{2}$ inches...	\$0.35	\$0.75
AL-6 Size 2 inches...	.50	1.00
AL-7 Size 3 inches...	.75	\$1.50
AL-8 Size 5 inches...	1.00

MEMBERSHIP CAMPAIGN ACCESSORIES

- The following blanks and special membership literature can be used to splendid advantage in membership campaigns. Each Post is urged to make liberal use of them.

● Membership Application Blanks

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred.

Price, 25c per pad

● "For God and Country"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership ship drives.

Price, 50c per hundred

● "Service Statements"

An attractive four-page folder, in the form of a statement of your Post dues for the coming year, which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion. Price, \$1.00 per hundred

● "The American Legion"

What The American Legion offers you—what it asks of you, and what it offers the nation, is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing.

Price, \$1.00 per hundred

1932 ORDER BLANK



EMBLEM DIVISION

THE AMERICAN LEGION, 777 NORTH MERIDIAN STREET
INDIANAPOLIS, INDIANA

Please rush the following supplies: *Ship to:*

IMPORTANT: FILL IN

I belong to Post No. Department of

CHECK CAP SIZE HERE

	$6\frac{1}{2}$	$6\frac{5}{8}$	$6\frac{3}{4}$	$6\frac{7}{8}$	7	$7\frac{1}{8}$	$7\frac{1}{4}$	$7\frac{3}{8}$	$7\frac{1}{2}$	$7\frac{5}{8}$	$7\frac{3}{4}$	$7\frac{7}{8}$	8
--	----------------	----------------	----------------	----------------	---	----------------	----------------	----------------	----------------	----------------	----------------	----------------	---

PRINT LETTERING INSTRUCTIONS HERE

● See Foreword Page Three Before Ordering

